



Beck Farms

McCoy Cattle Co.

14th BULL SALE



WEDNESDAY, FEBRUARY 22, 2023 - 2:00PM *Beck Farms Sale Facility, Milestone, SK*

Welcome to the sale *from Beck Farms*



Wade, Cynthia, Mason & Jorja



Mark, Tami, Kylie & Kaden



Gary & Donna

We would like to welcome you to the 2023 Beck Farms and McCoy Cattle Co. 14th annual bull sale. This year we have made some changes but the deep quality of bulls stay the same. Throughout the book you may notice our increasing number of twos. Right now we are transitioning from selling yearlings to selling strictly March/April born two year olds. We have pushed our calving back as my father is getting older and since both my brother and myself will be in university next year, we decided it will be the easiest thing for him. We have admired the two year old bull sales throughout the years and see the benefits that two year olds provide. This may be a transition year, but rest assured, the bulls are as consistent and as deep a set as we have ever raised.

The yearlings feature new and exciting herd sires such as Charm, our home raised power bull, and Fair Play, another power and performance bull. The two year olds have exciting home raised sires such as Razzle and old standbys like Marksman and Braxton. From heifer bulls to performance bulls our set this year provides it all and we are very excited about them!

We believe the bulls are only as strong as the maternal power behind them. The mothers will be in the yard soon, as well as sisters and granddams on some of the bulls. They are currently not milking but we have photos of the udder to ensure each bull has the maternal power to back them!

The bulls are available for viewing anytime! We encourage everyone to come view the bulls and come for the visit. If you give us enough notice I can ask grandma to whip something up! If you have any questions don't hesitate to contact my dad, Mason or myself!

We invite everyone to our bull sale on February 22, 2023 at the farm.
Come for beef on a bun lunch and stay for some fish fry!

Jorja

**BECK
FARMS**

Gary & Donna Beck; Wade & Cynthia Beck; Mark & Tami Beck
Box 5, Lang, SK S0G 2W0 Wade: 306-436-7458
wcbeck@sasktel.net



GENERAL INFORMATION

Point of Sale...

Each animal becomes the risk of purchaser at time of sale.

Free Wintering...

Bulls will be developed free of charge and discuss delivery dates with Wade and Chad.

Breeding Guarantee...

We guarantee to provide a sound breeding bull capable of passing a semen test at 14 months of age. Any bull failing to be a satisfactory breeder will be replaced with a bull of equal value and quality, or a credit given towards purchase of another bull.

Insurance...

Alameda Agencies, Bonnie Thompson 306-489-2258

Announcements...

Errors in catalogue will be corrected by announcements from the block. Announcements will take precedence over any printed material.

Hotel Accommodations...

Microtel Inn & Suites...

88 Grace St., Weyburn, SK
(306) 842-5700

Holiday Inn Express & Suites...

4255 Albert St S. Regina, SK S4S 3R6
(306) 789-5888

Welcome to the sale from McCoy Cattle Co.

It gives me great pleasure to welcome you all to our 14th annual bull sale on behalf of McCoy Cattle Co. It has been great to be back to normal in terms of masking and all that good stuff but 2022 was far from normal. Unprecedented inflation has had its effect on everything and everyone in 2022. Costs of production have seen some serious pressure over the last 12 months. It has had me scratching my head about the future of the cow business some days. The current economics of running beef cows underscores the need to have some Hereford influence in your cowherd.

The cows vs. cropland debate seems to be an ongoing one in most areas of the prairies over the last year. I am getting a bit tired of it. I think we all know folks in our local areas that have sold their cows or are planning to do so. I can't argue that is happening. What you don't hear much about is the younger cattlemen that are taking advantage of the opportunity to grow their herds due to availability of pasture, etc. in many areas. I have spoke to several of them over the last 6 months and give them credit for taking advantage of this situation.

As I write this, I spoke with a customer this morning that sold his calves earlier this week. He told me it was the most he ever received for his calves. As we all know those higher prices are definitely necessary to offset the higher costs of production we are experiencing. I had a friend call me about the BS that I was writing in our Fall newsletter. I had said that I thought higher prices were more than enough to offset cost of fertilizer and diesel. He challenged me that I forgot the increasing cost of machinery. He was right on that one. Many of us (myself included) will need to evaluate how we handle machinery purchases in the future.

The long and short of it is there are 950 lb steers bringing \$2.40 per lb on TEAM this month and I understand grass steers can be contracted for over \$2400 this summer and fall. We will definitely need to continue to focus on and watch costs but maybe just maybe supply and demand will dictate that the cattle market will settle where it needs to at some point.

The bottom line is we don't plan to stray too far from what we are doing anytime in the near future. Driving genetic improvement and moving forward with the product we are building for you is truly a passion for us. It would be interesting to calculate how many birth weights, weaning weights, etc. we have taken over the years. I had a big birthday this past year and I can't remember a time we weren't measuring performance so I guess it has been a while. On the topic of birth weights you will notice the birth weights on some of our bulls are a bit higher than usual. We definitely saw a bump in birth weights between mid Feb and early March last year. This must have been a result of the extreme cold we had in late January / early February and how we fed our way through it. Also we are proud to continue to monitor and improve carcass quality in our breeding program. I believe next year will be the 20th year we have ultrasounded our replacement heifers. We don't feel we have sacrificed other selection criteria to improve carcass traits and feel our improvement in this area as a breeder (and a breed as a whole) has been dramatic.

As mentioned, I had a fairly big birthday this past year and so did Carrie (ask her what she did for her birthday). Our daughters continue to grow up and move further down each of their paths in life. Our oldest daughter, Emma, is engaged to be married this summer. She lives with her fiancé Tyson at Ceylon and works as an RN in Radville. Wedding planning seems to be a regular topic here lately. Our middle daughter, Megan, is in her third year of Education at the University of Saskatchewan. She is currently Vice President of the Canadian Junior Hereford Association. Our youngest daughter, Kalla, is in Grade 12 this year. She is enrolled in the College of Agriculture at the U of S to start this fall (along with Jorja). Kalla is busy playing hockey and is huge help at our place throughout the year. All three girls have a great deal of interest and input in what goes on in our operation.

We look forward to seeing you on February 22 if you are able to attend in person. Feel free to call Wade or I (or our kids or wives) to talk about our bulls on offer as everyone is pretty up to speed at both outfits.

Thanks for your interest,
Chad

Delivery...

Free delivery in western Canada & to Paris, Ontario. For bulls going to the U.S. we will cover export test and deliver to border.

Sight Unseen Purchase Program...

While we will do our best to stage a near normal live auction and we encourage our customers to come view the bulls anytime before the sale, our sight unseen program is another great option. No one knows these bulls better than we do. We are more than willing to discuss the bulls with you and find ones that would work for your breeding program. When we deliver the bull, you must be 100% satisfied with your purchase or we will load the bull up and bring him home - no questions asked.



The Nicholas Family



Gary and Florence



McCoy Cattle Co.

The Nicholas Family

Box 479, Milestone, SK S0G 3L0

Chad: 306-436-7300

Carrie: 306-436-7425

www.mccoycattle.com

cnicholas@mccoycattle.com

WATCH & BID ONLINE

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Beck Farms & McCoy Cattle Co.

14th BULL SALE

WEDNESDAY, FEBRUARY 22, 2023 - 2:00PM Beck Farms Sale Facility, Milestone, SK

OFFERING 105 BULLS

26 Charolais Two-Year-Olds

31 Charolais Yearlings

48 Hereford Yearlings

24 Hereford Sired Replacement Heifers

Sale Day Phone...

Chad Nicholas	306-436-7300 (C)
Carrie Nicholas	306-436-7425 (C)
Wade Beck	306-436-7458 (C)
Mason Beck	639-440-7027 (C)
Jamie O'Shea	519-477-1238 (C)

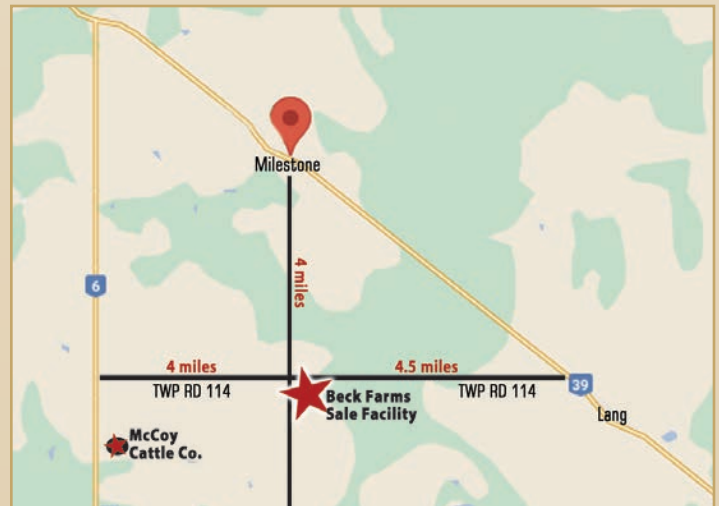
Sale Staff...

Auctioneer...	
Dan Skeels	403-783-1217 (C)

Ringside...

Nate Marin	306-869-7130 (C)
Helge By	306-536-4261 (C)

For service/information in French, please contact
Cynthia Beck at 306-436-7354 or at wbeck@sasktel.net
Pour le service ou l'information en français, svp contactez
Cynthia Beck à 306-436-7354 ou à wbeck@sasktel.net



From Milestone...

On east side of Milestone take Range Road 2192 4 miles south. Watch for signs!

View the catalogue online at www.mccoycattle.com

YEARLING BULLS The yearling bulls in this year's sale spent the summer on native and tame pastures. They may be one of the only groups of yearling Charolais bulls to sell raised solely on forage and mother's milk up until the middle of September. They were weaned on September 18th and put on a TMR of silage, oats, straw and a protein supplement. As in the past, none of the yearling bulls will be semen tested before the sale. They will be testicular measurement and palpated by a licensed veterinarian. Semen testing will take place in either March or April as dictated by you the buyer. We keep lots of spare bulls. Spare bulls are available for your use in the case that something happens to the bull you purchase between sale day and turn out.

Beck Farms reserve the right to draw semen on any of the sale offering for in-herd use only. This will be at our expense and your convenience.



Lot 1 | Beck's Throttle 201K



Beck's Throttle 201K

PMC840773 // BECK 201K // Jan 08, 2022 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

SPARROWS BRAXTON 519C
BECK'S JEZZY 55F
BECK'S JEZZY 70C

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
CJC TRADEMARK H45
MS MIKEL P4162

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPPLER ORCH 103A
BECK'S JEZZY 81X

BW	205 DW	CE	BW	WW	YW	MK	MTL
95	837	9.1	-0.4	56	104	19	47

Introducing Beck's Throttle 201K. Boasting an impressive phenotype that features an impressive foot structure, immense dimension, an ideal temperament, and strong EPD profile. Not to mention coming from one of our best young cow families in the herd. Full brother to last year's second high seller to Char-Lew Ranch, AB. Mother is a full sister to Beck's Insight, who is working at McCracken Charolais in Wyoming. If you are looking to take the guess work out of your sire selection, Throttle is the bull for you.



Dam | Beck's Jezzy 55F



Full Brother to 201K | BECK 2129J



Grand Dam | Beck's Jezzy 70C



DC/KCM Marksman E1145 PET

Reference
SIRE



DC/KCM Marksman E1145 PET

PMC765933 // BECK 1145E // Feb 06, 2017 // Polled

LT BLUEGRASS 4017 P
LT LEDGER 0332 P
LT BRENDA 6120 PLD

LT ASSERTION 1277P
LT PEARL'S BREEZE 2236 P
LT RIO BRAVO 3181 P
LT BRENDA'S EASE 3055PLD

CJC TRADEMARK H45
MS TRADEMARK S6112
MS MIKEL P4162

LHD ALI MARK T214
CJC MS PERFECT F57
LHD SUPREME H1140
MS FERNMARK F679

CE	BW	WW	YW	MK	MTL
4.8	0.3	78	134	14	53

In the spring of 2018, Mason and I travelled to Debruycker Charolais in Montana in search of different genetics. After travelling over 800 miles and sorting through over 600 bulls, our pick was Marksman. Sired by LT Ledger, Marksman may not be the outcross we were looking for but backed by an incredible Trademark daughter make him a potent breeding piece that will lead our program into the future. As we calve his daughters we couldn't be happier. They are going to be easy doing mother cows with beautiful udders and way more milk than his EPDs suggest. 2 yearling and 10 two year old sons of Marksman sell this year.

2



Beck's Lorenzo 272K

PMC849782 // BECK 272K // Feb 03, 2022 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
MS TRADEMARK S6112

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
CJC TRADEMARK H45
MS MIKEL P4162

SPARROWS KINGSTON 139Y
BECK'S JAZZ 20D
BECK'S JAZZ 55A

WINN MANS LANZA 610S
SPARROWS DELIGHT 374P
CJC UNUSUAL Y798P
BECK'S JAZZ 336X

BW	205 DW	CE	BW	WW	YW	MK	MTL
101	763	7.0	0.0	53	101	17	44

Lorenzo is what we love about our Marksman calves, long bodied, smooth fronted, quiet, and an appealing skull.



Lot 2 | Beck's Lorenzo 272K



Beck's Charm 867F

Reference
SIRE



Beck's Charm 867F

PMC756227 // BECK 867F // Feb 08, 2018 // Polled

SPARROWS ELDORADO 361L
BECK'S BOUNTY 206Z
BECK'S DANCER 83X

SPARROWS ALLIANCE 513G
SPARROWS HEARTBREAK 261J
SPARROWS AUTHENTIC 6S
STAUFFERS MS. DANCER 83N

SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 35D
BECK'S STARLIGHT 72Y

WINN MANS LANZA 610S
SPARROWS DELIGHT 374P
ROLLIN ACRES WILL 12W
BECK'S STARLIGHT 22T

CE	BW	WW	YW	MK	MTL
2.3	1.9	65	125	17	49

Charm was a big, hairy, rugged yearling that sold to Stepler Farms in our 2019 bull sale. After watching him develop into a great breeding bull it was a no brainer to add him to our program through AI. Charm possesses all the traits that have made Charolais popular in Canada. First and foremost, he's not pretty! He's long bodied, thick topped and hairy with that powerful herd bull look. His sons consistently display these characteristics. His grandma still walks our pastures with perfect feet at the age of 12 years. 11 sons sell.



Lot 3 | Beck's Judge 285K



Dam | Beck's Miss 77F

Stout, soggy, and proud are the three words we would use to describe Judge. His charming phenotype will definitely attract your attention. His mother is one Mason is very proud of for her moderate framed, perfect footed build.

3 Beck's Judge 285K

PMC840776 // BECK 285K // Feb 08, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

LAE CANADIANA 561C
BECK'S MISS 77F
STEPPLER MISS 162D

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

MERIT ROUNDUP 9508W
POST MISS WANDA 241W
SPARROWS MONACO 487B
STEPPLER MISS MOXIE 162W

BW	205 DW	CE	BW	WW	YW	MK	MTL
105	849	2.5	13	58	110	15	44

4 Beck's Atlas 279K

PMC849784 // BECK 279K // Feb 06, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS KINGSTON 139Y
BECK'S CHARISMA 6D
BECK'S CHARISMA 15B

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS LANZA 610S
SPARROWS DELIGHT 374P
SPARROWS PANAMA 826U
BECK'S CHARISMA 89R

BW	205 DW	CE	BW	WW	YW	MK	MTL
97	837	3.9	2.0	49	100	18	43



Lot 4 | Beck's Atlas 279K



Dam | Beck's Charisma 6D

Atlas has been a standout since birth, heavy haired, attractive front end with a muscular robust build, out of an older cow that consistently gets the job done. We have used a maternal brother, Beck's Dodge, clean up on our heifers the last two years with great success. Dodge sons will sell in our 2024 sale.



Lot 5 | Beck's Chain 273K



Maternal Brother | Thread - Ag Ex



Dam | Beck's Tequila 69F

An extremely soggy herd bull here! Chains slightly larger bw is due to his mother being on a show ration while pregnant with him. Chain's bold middle and long spine make him a must see. Maternal brother to Beck's Thread 2176J, our 2022 high seller, Champion Charolais Bull at Brandon Ag-Ex 2022, CN Beef Supreme Top 10 Finalist at Agribition.

5

Beck's Chain 273K

PMC849783 // BECK 273K // Feb 03, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

SPARROWS BRAXTON 519C
BECK'S TEQUILA 69F
BECK'S TEQUILA 76C

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPPLER ORCH 103A
BECK'S TEQUILA 36Z

BW	205 DW	CE	BW	WW	YW	MK	MTL
107	892	6.5	0.1	48	97	21	45

6

Beck's Tornado 224K

PMC849769 // BECK 224K // Jan 20, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

SPARROWS BRAXTON 519C
BECK'S MARIE 49F
BECK'S MARIE 63C

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPPLER ORCH 103A
BECK'S MARIE 6P

BW	205 DW	CE	BW	WW	YW	MK	MTL
103	819	5.0	1.8	51	103	21	47



Lot 6 | Beck's Tornado 224K



Dam | Beck's Marie 49F

Heavy haired, high performance herd bull here. Tornado is one you can really admire on the move for his flexible and rugged build.



Beck's Cadillac 216K

PMC849690 // BECK 216K // Jan 16, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS BRAXTON 519C
BECK'S CHARISMA 86F
BECK'S CHARISMA 89U

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS AUTHENTIC 6S
BECK'S CHARISMA 89R

BW	205 DW	CE	BW	WW	YW	MK	MTL
94	781	6.4	0.5	49	95	21	45

Cadillac is what we love about our Charm calves. Long bodied, heavy haired, and rugged with an ideal temperament out of a beautiful Braxton daughter with a perfect udder.



Lot 7 | Beck's Cadillac 216K



Beck's Charmer 256K

PMC849778 // BECK 256K // Jan 30, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS BRAXTON 519C
BECK'S SHANIA 18F
BECK'S SHANIA 9A

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS ELDORADO 361L
BECK'S SHANIA 36Y

BW	205 DW	CE	BW	WW	YW	MK	MTL
94	731	5.6	0.9	53	105	19	45

We think a lot of this rugged, soggy, heavy haired charm son.



Lot 8 | Beck's Charmer 256K



Beck's Anchor 223K

MC849695 // BECK 223K // Jan 19, 2022 // Horned

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS BRAXTON 519C
BECK'S MISS 24F
STEPPLER MISS 201C

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS COPENHAGEN 210Z
KCH ASHANTI 6R

BW	205 DW	CE	BW	WW	YW	MK	MTL
101	746	7.1	-0.3	49	99	22	46

The Charm x Braxton mating was one that consistently produced the right type. Anchor is long spined, soft middled and flexible on the move. Owned by Mason and Kaden Beck



Lot 9 | Beck's Anchor 223K



Lot 10 | Beck's Fireball 280K

10 Beck's Fireball 280K

MC849785 // BECK 280K // Feb 06, 2022 // Horned

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS BRAXTON 519C
BECK'S DISCO 50G
BECK'S DISCO 22A

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS HOMBRE 128Y
BECK'S DISCO 135X

BW	205 DW	CE	BW	WW	YW	MK	MTL
93	772	5.8	0.1	52	102	21	47

Bold-middled, curly haired and expressive hipped are three ways to describe this charm son. His mother raised one of our leadoff Affinity sons last year. His grandma is arguably the best Hombre daughter on the farm.



Lot 11 | Beck's Dandy 286K

11 Beck's Dandy 286K

PMC849786 // BECK 286K // Feb 09, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

CJC UNUSUAL Y798P
BECK'S DANCER 54A
BECK'S DANCER 83X

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

LHD DISTINCTIVE T760 P
CJC MS ICE R2094
SPARROWS AUTHENTIC 6S
STAUFFERS MS. DANCER 83N

BW	205 DW	CE	BW	WW	YW	MK	MTL
94	754	6.3	0.6	47	89	17	41

A unique pedigree here. Dandy provides a calving ease package with a thick, curly hair coat. Maternal sister was Jorja's 4H heifer in 2022. She had a very successful show season with her, finding the winner's circle many times.



Maternal Sister | Beck's Dancer 60J

12 Beck's Oakley 260K

PMC849779 // BECK 260K // Jan 31, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS BRAXTON 519C
BECK'S DISCO 35E
BECK'S DISCO 4Z

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS ELDORADO 361L
BECK'S DISCO 12X

BW	205 DW	CE	BW	WW	YW	MK	MTL
94	721	5.4	0.4	54	108	18	45

Oakley is an extremely attractive fronted, expressive hipped bull in a calving ease package.

13 Beck's Chopper 266K

MC849788 // BECK 266K // Feb 01, 2022 // Horned

BECK'S BOUNTY 206Z
BECK'S CHARM 867F
BECK'S STARLIGHT 35D

SPARROWS BRAXTON 519C
BECK'S KEY 12G
BECK'S KEY 70E

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS KINGSTON 139Y
BECK'S STARLIGHT 72Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPLER ORCH 103A
BECK'S RED KEY 137X

BW	205 DW	CE	BW	WW	YW	MK	MTL
108	844	6.6	1.4	49	100	19	43

Another Charm x Braxton that checks off the boxes to add pounds to your calves in the fall. Soft, soggy and sound.

Reference
SIRE



Beck's Honor 888F

PMC833396 // BECK 888F // July 21, 2018 // Polled

WCR KINGSBURY 116P
RBM KINGSBURY D28
RBM TROJAN Z33

EATONS VISIONARY 2044P
WCR MISS POWEREDGE 9132 P
EC NO DOUBT 2022P
RBM CIGAR 2168

STEPLER ORCH 103A
BECK'S TASSEL 34C
BECK'S TASSEL 4R

SPARROWS SEMINOLE 927W
STEPLER MISS 253U
SS MONTANA SILVER
CHARDEL TASSEL 333N

CE	BW	WW	YW	MK	MTL
7.3	2.1	47	90	14	38

Sometimes when you raise a bull with a different pedigree it takes some time to realize what you have. Honor is that type of bull. In the spring of 2020, we used him on a handful of two year olds. He calved extremely well with light birthweight calves so in 2021 we graduated him to a select group of heifers. Only one interesting yearling bull sells in 2023, but rest assured there will be more going forward as over half our heifer pen was bred to him in 2022.



Beck's Honor 888F



Lot 14 | Beck's Hero 204K



Beck's Hero 204K



Dam | Beck's Tianna 12H

14
SIRE

Beck's Hero 204K

Applied For // BECK 204K // Jan 11, 2022 // Polled

RBM KINGSBURY D28
BECK'S HONOR 888F
BECK'S TASSEL 34C

WCR KINGSBURY 116P
RBM TROJAN Z33
STEPLER ORCH 103A
BECK'S TASSEL 4R

BECK'S CITATION 615D
BECK'S TIANNA 12H
BECK'S TIANNA 20F

BECK'S BOUNTY 206Z
BECK'S GOLDEN GIRL 33B
SPARROWS BRAXTON 519C
BECK'S TIANNA 54C

BW	205 DW	CE	BW	WW	YW	MK	MTL
70	704	-	-0.6	41	81	17	37

Hero is one we are very excited about! Outcross pedigree, 70 lbs. birthweight, out of an exceptional first calf Citation daughter. Hero's stout, flexible moderate frame with an attractive skull and smooth front end makes him one to mark if you are in the market to breed heifers. Total outcross to all Charolais heifer bulls makes Hero extra appealing. *Recommended for heifers*



DC/CJC Fair Play F1042 P

PMC767082 // CWC 1042F // Mar 23, 2018 // Polled

CJC KOBOLD X343
BHD COBALTOCENE C330 P
SM MS TRADEMARK W910 P

SSR RED DIRT X28
CJC MS REDDIRT B512
CJC MS PRESIDENT Y421

BHD COBALT S553
CJC MS LAKORO S132
CJC TRADEMARK H45
SM MS SIDS CIGAR T75 ET

LT BLUEGRASS 4017 P
SSR MS CARLI 0109
CJC MR PRESIDENT T122
CJC MS BOUNDARY S1433

SIRE
DAM

Every spring we go on an exhaustive search looking for new genetics to add to our program. In the spring of 2021, we came across Fair Play at Borderland Charolais. His no nonsense sons and daughters along with his perfect foot structure and outcross Debruycker pedigree intrigued us enough that we bought a semen interest in him. His sons have added punch and his daughters in production at Borderland have us excited for the Fair Play influence in our herd for years to come. 6 yearlings sired by Fair Play sell.

CE	BW	WW	YW	MK	MTL
5.0	3.1	59	115	15	45



Lot 15 | Beck's Everest 226K

15
BHD

Beck's Everest 226K

PMC849696 // BECK 226K // Jan 20, 2022 // Polled

BHD COBALTOCENE C330 P
DC/CJC FAIR PLAY F1042 P
CJC MS REDDIRT B512

SPARROWS BRAXTON 519C
BECK'S STARLIGHT 46G
BECK'S STARLIGHT 35D

CJC KOBOLD X343
SM MS TRADEMARK W910 P
SSR RED DIRT X28
CJC MS PRESIDENT Y421

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS KINGSTON 139YC
BECK'S STARLIGHT 72Y

SIRE
DAM

BW	205 DW	CE	BW	WW	YW	MK	MTL
96	851	6.5	0.3	49	100	24	48

What better way to lead off our Fair Play sire group than with Everest. He combines one of our most productive cow families with an outcross sire. This powerful herd bulls' mass, dimension, and ruggedness will impress. Mother is a maternal sister to Beck's Charm 867F. Exciting possibilities with this outcross herd sire prospect.



Lot 16 | Beck's Riptide 235K

38F has done it again raising another high-performance herd bull. Riptide has been a standout from an early age for his attractive, heavy muscled package. 38F's first calf was Mason's 4H heifer in 2021 and has turned into a productive cow on the ranch. Her second calf was our high indexing calf at weaning last year and sold to Prairie Sky Land and Cattle.

16

Beck's Riptide 235K

SMC849774 // BECK 235K // Jan 23, 2022 // Scur

BHD COBALTOCENE C330 P
DC/CJC FAIR PLAY F1042 P
CJC MS REDDIRT B512

SPARROWS BRAXTON 519C
BECK'S OMEGA 38F
BECK'S OMEGA 9C

CJC KOBOLD X343
SM MS TRADEMARK W910 P
SSR RED DIRT X28
CJC MS PRESIDENT Y421

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPLER ORCH 103A
BECK'S OMEGA 311X

BW	205 DW	CE	BW	WW	YW	MK	MTL
97	856	4.9	3.4	50	103	19	44

17

Beck's Prestige 230K

MC849772 // BECK 230K // Jan 20, 2022 // Horned

BHD COBALTOCENE C330 P
DC/CJC FAIR PLAY F1042 P
CJC MS REDDIRT B512

SPARROWS BRAXTON 519C
BECK'S TASSEL 42E
BECK'S TASSEL 21A

CJC KOBOLD X343
SM MS TRADEMARK W910 P
SSR RED DIRT X28
CJC MS PRESIDENT Y421

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS PANAMA 826U
CHARDEL TASSEL 333N

BW	205 DW	CE	BW	WW	YW	MK	MTL
115	787	7.5	0.9	50	101	18	43



Lot 17 | Beck's Prestige 230K

A buffy colored soggy powerhouse with tons of hair and dimension. His dam, the cow we call "Joan" is a poster cow along with his grandma.



Lot 18 | Beck's Rocker 240K

18
Beck's Rocker 240K
 PMC849776 // BECK 240K // Jan 25, 2022 // Polled

BHD COBALTOCENE C330 P
DC/CJC FAIR PLAY F1042 P
 CJC MS REDDIRT B512

SPARROWS BRAXTON 519C
BECK'S TEQUILA 49E
 BECK'S TEQUILA 36Z

CJC KOBOLD X343
 SM MS TRADEMARK W910 P
 SSR RED DIRT X28
 CJC MS PRESIDENT Y421

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 JWX KRAMER JUNCTION 40U
 BECK'S TEQUILA 132U

BW	205 DW	CE	BW	WW	YW	MK	MTL
108	837	5.4	2.4	49	97	20	44

Another buffy colored Fair Play son full of power and dimension. Rocker is a rigid stout made bull in an attractive package. Maternal brother to our Lot 5 last year, one of our high sellers to Prairie Sky Land and Cattle



Lot 19 | Beck's Worldwide 228K

19
Beck's Worldwide 228K
 SMC849768 // BECK 228K // Jan 20, 2022 // Scur

BHD COBALTOCENE C330 P
DC/CJC FAIR PLAY F1042 P
 CJC MS REDDIRT B512

SPARROWS BRAXTON 519C
BECK'S PINECONE 51F
 BECK'S PINECONE 15A

CJC KOBOLD X343
 SM MS TRADEMARK W910 P
 SSR RED DIRT X28
 CJC MS PRESIDENT Y421

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 SPARROWS ELDORADO 361L
 BECK'S PINECONE 22Y

BW	205 DW	CE	BW	WW	YW	MK	MTL
92	812	6.9	1.0	49	97	18	43

Worldwide is a hairy powerhouse with an explosive hip and lots of depth of body. He stands out in the pen with how soggy and stout he is. A bull that has limitless opportunities. Don't miss out on this jaw dropper of a bull!



20
Beck's Bacardi 233K
 MC849787 // BECK 233K // Jan 22, 2022 // Horned

BHD COBALTOCENE C330 P
DC/CJC FAIR PLAY F1042 P
 CJC MS REDDIRT B512

SPARROWS BRAXTON 519C
BECK'S GOLDEN GIRL 59F
 BECK'S GOLDEN GIRL 28B

CJC KOBOLD X343
 SM MS TRADEMARK W910 P
 SSR RED DIRT X28
 CJC MS PRESIDENT Y421

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 SPARROWS PANAMA 826U
 LAE GOLDEN GIRL 8136U

BW	205 DW	CE	BW	WW	YW	MK	MTL
110	770	3.3	3.8	53	106	17	43

Bacardi is a long clean made bull, that is as sound on the move as they come. He comes in a stretchy rigid package that is hard to miss.

Reference
SIRE



LT RIO BRAVO 3181 P
LT RUSHMORE 8060 PLD
LT BRENDA'S EASE 3055PLD

WINN MANS LANZA 610S
LT ATHENA 1247
LT SILVER ATHENA 7123 P

LT Affinity 6221 PLD

PMC757628 // LT 6221 // Mar 10, 2016 // Polled

LT RIO BLANCO 1234 P
LT 7N OF DUKE 9083 PLD
LT UNLIMITED EASE 9108
LT BRENDA 1014 PLD

SPARROWS DURANGO 585P
WINN MAN MERIT 036K
LT SILVER YIELD 3196 P
LT ATHENA 4122 PLD

CE	BW	WW	YW	MK	MTL
18.3	-6.5	37	75	27	45

Affinity was an AI sire in our heifer pen. This addition has definitely made calving our heifers a dream. They are born easily with lots of vigor. 6 yearlings and 1 two year old sired by LT Affinity sell.



LT Affinity 6221 PLD



Lot 15 | Beck's Lifeline 203K

21



LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
LT ATHENA 1247

SPARROWS BRAXTON 519C
BECK'S JEZZY 37H
BECK'S JEZZY 70C

Beck's Lifeline 203K

PMC849684 // BECK 203K // Jan 11, 2022 // Polled

LT RIO BRAVO 3181 P
LT BRENDA'S EASE 3055PLD
WINN MANS LANZA 610S
LT SILVER ATHENA 7123 P

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPPLER ORCH 103A
BECK'S JEZZY 81X

BW	205 DW	CE	BW	WW	YW	MK	MTL
89	686	13.8	-3.0	36	77	25	43

What a better way to lead off our Affinity's than Lifeline. Lifeline is long and stylish with tons of width in his hindquarter. Out of a first calf heifer that knocked it out of the park, which is no surprised coming from one of the best cow families on the farm. Lifeline's dam is a full sister to Lot 1 dam, who raised our Lot 3 last year, who sold to Char Lew Ranch.



Grand Dam of lot 21 & 1 | JeZZy 70C



Lot 22 | Beck's Amazon 202K

22
 **Beck's Amazon 202K**
 PMC849683 // BECK 202K // Jan 11, 2022 // Polled

LT RUSHMORE 8060 PLD LT AFFINITY 6221 PLD LT ATHENA 1247	LT RIO BRAVO 3181 P LT BRENDA'S EASE 3055PLD WINN MANS LANZA 610S LT SILVER ATHENA 7123 P
STEPLER BY DESIGN 275F BECK'S DISCO 76H BECK'S DISCO 23E	SPARROWS HACIENDA 407B STEPLER MISS 367C SPARROWS BRAXTON 519C BECK'S DISCO 20Z

BW	205 DW	CE	BW	WW	YW	MK	MTL
70	704	13.4	-3.2	41	84	24	44

Amazon comes with the typical long, athletic Affinity build, but add on his muscle, how sound his structure is and just how much depth of body he has, and you get the complete bull which is Amazon. Not to mention his 70 lbs. birth weight Out of a beautiful uddered first calf heifer which has an exciting future here at the farm! Sleep easy with him in your heifer pen!



Lot 23 | Beck's Heist 221K

23
 **Beck's Heist 221K**
 PMC849692 // BECK 221K // Jan 18, 2022 // Polled

LT RUSHMORE 8060 PLD LT AFFINITY 6221 PLD LT ATHENA 1247	LT RIO BRAVO 3181 P LT BRENDA'S EASE 3055PLD WINN MANS LANZA 610S LT SILVER ATHENA 7123 P
DC/KCM MARKSMAN E1145 PET BECK'S MIST 17H BECK'S MIST 65F	LT LEDGER 0332 P MS TRADEMARK S6112 SPARROWS BRAXTON 519C BECK'S MIST 66C

BW	205 DW	CE	BW	WW	YW	MK	MTL
89	694	12.3	-2.4	48	94	22	46

Another long made, athletic Affinity son who is full of attractiveness and fluent on the move. Out of a first calf heifer which goes back to our top female producing cow family.



Lot 24 | Beck's Eclipse 220K

24
 **Beck's Eclipse 220K**
 PMC849691 // BECK 220K // Jan 18, 2022 // Polled

LT RUSHMORE 8060 PLD LT AFFINITY 6221 PLD LT ATHENA 1247	LT RIO BRAVO 3181 P LT BRENDA'S EASE 3055PLD WINN MANS LANZA 610S LT SILVER ATHENA 7123 P
SPARROWS BRAXTON 519C BECK'S STARLIGHT 52H BECK'S STARLIGHT 50D	WINN MANS SKAGGS 663X SPARROWS CASINA 121X STEPLER ORCH 103A BECK'S STARLIGHT 29Y

BW	205 DW	CE	BW	WW	YW	MK	MTL
84	658	13.9	-3.4	35	75	25	42

An exciting calving ease option with an ideal skull structure and cool design out of a first calf heifer.

25

Beck's Outlaw 222K

PMC849694 // BECK 222K // Jan 18, 2022 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
 LT ATHENA 1247

SPARROWS BRAXTON 519C
BECK'S JAZZ 13H
 BECK'S JAZZ 14F

LT RIO BRAVO 3181 P
 LT BRENDA'S EASE 3055PLD
 WINN MANS LANZA 610S
 LT SILVER ATHENA 7123 P

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 BECK'S CITATION 615D
 BECK'S JAZZ 20D

BW	205 DW	CE	BW	WW	YW	MK	MTL
91	710	15.2	-4.3	35	74	25	43

Outlaw is a flexible attractive bull with lots of length and style. Out of another first calf heifer who is forging her way in the herd!

26

Beck's Kelso 268K

PMC849781 // BECK 268K // Feb 01, 2022 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
 LT ATHENA 1247

SPARROWS BRAXTON 519C
BECK'S MAUDE 27H
 BECK'S MAUDE 50E

LT RIO BRAVO 3181 P
 LT BRENDA'S EASE 3055PLD
 WINN MANS LANZA 610S
 LT SILVER ATHENA 7123 P

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 HIGH BLUFF CRAFTSMAN 112C
 BECK'S MAUDE 2C

BW	205 DW	CE	BW	WW	YW	MK	MTL
100	754	14.4	-4.2	38	80	26	45

Kelso is a big bodied soft made Affinity that you really have to appreciate how docile he is.

Reference
SIRE

Beck's Acclaim 905G

PMC772986 // BECK 905G // Jan 15, 2019 // Polled

WINN MANS SKAGGS 663X
SPARROWS BRAXTON 519C
 SPARROWS CASINA 121X

HIGH BLUFF CRAFTSMAN 112C
BECK'S SASSY 33E
 BECK'S SASSY 24C

MD ALI TRADE U1059
 WINN MANS BEVERLY 663S
 WINN MANS LANZA 610S
 SPARROWS CASSINA 21U

SCR TRIUMPH 2135
 SOS GONNA GETCHA GOOD 128R
 LT BLUE VALUE 7903 ET
 BECK'S SASSY 13A

CE	BW	WW	YW	MK	MTL
8.1	1.4	41	83	21	41

One of our high selling Braxton sons from our 2020 sale. We drew semen on him before we delivered to use in our program. 1 yearling and 1 two year old sired by Acclaim sell.



Beck's Acclaim 905G

27

Beck's Comet 213K

PMC849688 // BECK 213K // Jan 16, 2022 // Polled

SPARROWS BRAXTON 519C
BECK'S ACCLAIM 905G
 BECK'S SASSY 33E

BECK'S TITAN 818U
BECK'S MIST 67C
 BECK'S MIST 29T

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 HIGH BLUFF CRAFTSMAN 112C
 BECK'S SASSY 24C

SPARROWS AUTHENTIC 6S
 BECK'S MARIE 29R
 SPARROWS ALCATRAZ 18N
 CHARDEL MIST 940J

BW	205 DW	CE	BW	WW	YW	MK	MTL
112	789	2.1	2.9	41	76	22	42

Our only Acclaim yearling for this year. Comet combines a long spine with heavy muscling to bring you a large framed high performance package



Lot 27 | Beck's Comet 213K



Beck's Citation 615D

Reference
SIRE



Beck's **Citation 615D**
PMC707627 // BECK 615D // Jan 16, 2016 // Polled

SPARROWS ELDORADO 361L
BECK'S BOUNTY 206Z
BECK'S DANCER 83X

SPARROWS HOMBRE 128Y
BECK'S GOLDEN GIRL 33B
BECK'S GOLDEN 9Z

SPARROWS ALLIANCE 513G
SPARROWS HEARTBREAK 261J
SPARROWS AUTHENTIC 6S
STAUFFERS MS. DANCER 83N

WINN MANS LANZA 610S
SPARROWS ALLISION 133W
SPARROWS ALCATRAZ 18N
BECK'S GOLDEN GIRL 136X

CE	BW	WW	YW	MK	MTL
10.4	-1.6	46	85	13	36

We kept an interest in our 2017 high seller and used him in our program. We are extremely happy with the results. The Citation bulls in the sale take a back seat to no one. Calving ease, eye appeal, and hair best describes the Citations. 1 Citation yearling sells



28



Beck's **Arcade 255K**
PMC849777 // BECK 255K // Jan 30, 2022 // Polled

BECK'S BOUNTY 206Z
BECK'S CITATION 615D
BECK'S GOLDEN GIRL 33B

DC/KCM MARKSMAN E1145 PET
BECK'S JAZZ 32H
BECK'S JAZZ 58F

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS HOMBRE 128Y
BECK'S GOLDEN 9Z

LT LEDGER 0332 P
MS TRADEMARK S6112
SPARROWS BRAXTON 519C
BECK'S JAZZ 136W

BW	205 DW	CE	BW	WW	YW	MK	MTL
89	708	8.2	-0.8	51	93	16	42

A smooth fronted soft made bull with lots of power and dimension, who wraps it all up with his classic Citation curls! Out of a beautiful first calf Marksman heifer!



Sparrows Braxton 519C

Reference
SIRE



Sparrows **Braxton 519C**
PMC367500 // SB 519C // Jan 27, 2015 // Polled

MD ALI TRADE U1059
WINN MANS SKAGGS 663X
WINN MANS BEVERLY 663S

WINN MANS LANZA 610S
SPARROWS CASINA 121X
SPARROWS CASSINA 21U

CJCTRADEMARK H45
MC MS SILVERBOE M653
SPARROWS DURANGO 585P
WINN MANS BEVERLY 352N

SPARROWS DURANGO 585P
WINN MAN MERIT 036K
4-G RULER 6S
SPARROWS CASSINA 21S

CE	BW	WW	YW	MK	MTL
13.4	-3.6	32	71	31	47

Braxton year after year, continues to impress us and make a huge impact in our breeding program. He is a rare combination of unmatched calving ease, impressive growth, along with strong maternal traits. As we continue to use this breed legend less and less, his influence will continue through his daughters producing in our herd as well as the sons and grandsons that we use in our program. 3 yearlings and 2 two year old Braxton sons sell.

29

Beck's **Bandit 210K**

PMC849687 // BECK 210K // Jan 15, 2022 // Polled

WINN MANS SKAGGS 663X
SPARROWS BRAXTON 519C
 SPARROWS CASINA 121X

LT SUNDANCE 2251 PLD
BECK'S FANNY 56E
 BECK'S FANNY 39A

MD ALI TRADE U1059
 WINN MANS BEVERLY 663S
 WINN MANS LANZA 610S
 SPARROWS CASSINA 21U

LT LEDGER 0332 P
 LT BALLETT 9219 POLLED
 SPARROWS HOMBRE 128Y
 BECK'S FANNY 9Y

BW	205 DW	CE	BW	WW	YW	MK	MTL
104	766	8.4	-0.4	44	94	24	46

A big bodied powerful Braxton with lots of style to him.



Lot 29 | Beck's Bandit 210K

30

Beck's **Echo 207K**

PMC849686 // BECK 207K // Jan 14, 2022 // Polled

WINN MANS SKAGGS 663X
SPARROWS BRAXTON 519C
 SPARROWS CASINA 121X

DC/KCM MARKSMAN E1145 PET
BECK'S TEQUILA 31H
 BECK'S TEQUILA 1132X

MD ALI TRADE U1059
 WINN MANS BEVERLY 663S
 WINN MANS LANZA 610S
 SPARROWS CASSINA 21U

LT LEDGER 0332 P
 MS TRADEMARK S6112
 BECK'S RICKY BOBBY 10S
 BECK'S TEQUILA 32M

BW	205 DW	CE	BW	WW	YW	MK	MTL
86	730	8.7	-1.1	45	88	23	46

A sound stylish and structurally correct Braxton son with a big future ahead of him. His grandmother was still producing top calves at the age of 12, showing how much fertility and longevity is bred into him.



Haley Debenham | Champion steer Whitewood Regional
 Sired by a Beck bull.
 1620 lbs. because your sale day weight matters more than ours!

31

Beck's **Malibu 215K**

PMC849689 // BECK 215K // Jan 16, 2022 // Polled

WINN MANS SKAGGS 663X
SPARROWS BRAXTON 519C
 SPARROWS CASINA 121X

DC/KCM MARKSMAN E1145 PET
BECK'S GOLDEN GIRL 2H
 BECK'S GOLDEN GIRL 54F

MD ALI TRADE U1059
 WINN MANS BEVERLY 663S
 WINN MANS LANZA 610S
 SPARROWS CASSINA 21U

LT LEDGER 0332 P
 MS TRADEMARK S6112
 BECK'S ORCH 511C
 BECK'S GOLDEN GIRL 56C

BW	205 DW	CE	BW	WW	YW	MK	MTL
86	718	10.6	-1.5	45	88	23	45

Malibu is a long, hairy, deep bull all wrapped up in a unique package. Out of a beautiful first calf Marksman heifer who is out of the same cow family as Beck's Tower who is leaving his mark at MC Quantock and Horseshoe E.



Lot 31 | Beck's Malibu 215K

TWO YEAR OLD BULLS This year's group of two year olds features a very strong group of young bulls as well as a select group that were hand picked last January to sell in this year's sale as we transition to selling 2 year old bulls. They were pastured from May 1 until November 1 this past summer. They have been wintered on a TMR of silage, oats, and straw. Our goal to raise 2 year old bulls with bred in performance but managed in such a way that they remain sound and active breeders for years to come. Buy bulls with confidence they could work in any of the best herds in the land.

All Beck Farms bulls will have received two shots of Fusogard for foot rot before they are delivered.



Lot 32 | Beck's Showcase 21117J

32

Beck's Showcase 21117J

PMC849996 // BECK 21117J // Apr 26, 2021 // Polled

SPARROWS BRAXTON 519C

BECK'S RAZZLE 818F

BECK'S JAZZ 55A

CEDARDALE ZEAL 125Z

BECK'S MIST 12E

BECK'S MIST 66C

WINN MANS SKAGGS 663X

SPARROWS CASINA 121X

CJC UNUSUAL Y798P

BECK'S JAZZ 336X

CEDARDALE TYRANT 31T

CEDARDALE MISS 64T

STEPPLER ORCH 103A

BECK'S MIST 12Z

BW	205 DW	CE	BW	WW	YW	MK	MTL
87	773	8.8	-1.5	36	73	19	37

What a better way to introduce our twos than have Showcase start if off. A truly special bull with lots of dimension, length and power. Showcase is really a show stopper! This end of April born calf is as complete as they come, and you can sleep easy with him in your heifer pen! His dam is as nice as they come and was Jorja's 2018 show heifer. He goes back to our top female producing cow family and is one to not miss!



Dam | Beck's Mist 12E



33

Beck's Scroll 21116J

PMC849790 // BECK 21116J // Apr 26, 2021 // Polled

SPARROWS BRAXTON 519C
BECK'S RAZZLE 818F
 BECK'S JAZZ 55A

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 CJC UNUSUAL Y798P
 BECK'S JAZZ 336X

SPARROWS BRAXTON 519C
BECK'S JENNA 15G
 BECK'S JENNA 32W

WINN MANS SKAGGS 663X
 SPARROWS CASINA 121X
 BECK'S RICKY BOBBY 10S
 BECK'S JENNA 32C

BW	205 DW	CE	BW	WW	YW	MK	MTL
84	775	11.4	-1.8	32	71	22	38

Scroll is a moderate soggy square bull who is as deep as they come. Full of dimension and attractiveness, Scroll is not one to miss!



Lot 33 | Beck's Scroll 21116J



Lot 34 | Beck's Hogan 21109J

34

Beck's Hogan 21109J

PMC826479 // BECK 21109J // Apr 05, 2021 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

LT RIO BRAVO 3181 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

SPARROWS HOMBRE 128Y
BECK'S TEQUILA 1B
 BECK'S TEQUILA 36Z

WINN MANS LANZA 610S
 SPARROWS ALLISION 133W
 JWX KRAMER JUNCTION 40U
 BECK'S TEQUILA 132U

BW	205 DW	CE	BW	WW	YW	MK	MTL
96	818	6.5	-0.2	59	104	17	47

A long muscular bull full of performance and style. His full sister is our poster cow for just how good the Marksman females are. Hogan is one you want in your pasture.



Dam | Beck's Tequila 1B



Full Sister | 65G



Lot 35 | Beck's Worship 21107J



Maternal Sister | 3E

Worship is a stand out soggy bull with lots of muscle definition and attractiveness. His dam is a beautiful cow who knocks it out of the park every year. We used this guy to clean up a few purebred cows this summer. We are very excited to see this guy's future!

35

Beck's Worship 21107J

PMC826480 // BECK 21107J // Apr 07, 2021 // Polled

LT LEDGER 0332 P

DC/KCM MARKSMAN E1145 PET

MS TRADEMARK S6112

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

CJC TRADEMARK H45

MS MIKEL P4162

STEPPLER ORCH 103A

BECK'S TASSEL 32C

BECK'S TASSEL 6Z

SPARROWS SEMINOLE 927W

STEPPLER MISS 253U

SPARROWS ELDORADO 361L

BECK'S TASSEL 26X

BW	205 DW	CE	BW	WW	YW	MK	MTL
97	718	7.1	1.2	59	108	13	43

36

Beck's Ariat 2189J

PMC826237 // BECK 2189J // Feb 22, 2021 // Polled

LT LEDGER 0332 P

DC/KCM MARKSMAN E1145 PET

MS TRADEMARK S6112

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

CJC TRADEMARK H45

MS MIKEL P4162

STEPPLER ORCH 103A

BECK'S KEY 70E

BECK'S RED KEY 137X

SPARROWS SEMINOLE 927W

STEPPLER MISS 253U

BECK'S RICKY BOBBY 10S

BECK'S MISS RED KEY 37N

BW	205 DW	CE	BW	WW	YW	MK	MTL
99	784	4.7	2.7	57	109	15	43



Lot 36 | Beck's Ariat 2189J

Ariat is a bigger bodied power bull who is insanely fluent on the move. A Marksman son we really admire for how functional he is.

37

Beck's Bronco 2161J

MC826104 // BECK 2161J // Feb 05, 2021 // Horned

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

SPARROWS BRAXTON 519C
BECK'S JAZZ 58F
 BECK'S JAZZ 136W

WINN MANS SKAGGS 663XB
 SPARROWS CASINA 121X
 SPARROWS AUTHENTIC 6S
 BECK'S JAZZ 36S

BW	205 DW	CE	BW	WW	YW	MK	MTL
104	772	2.1	1.6	59	105	20	49

A stout Marksman son full of length and athleticism.



Lot 37 | Beck's Bronco 2161J



Lot 38 | Beck's Mojito 2135J



Lot 39 | Beck's Marty 2134J

38

Beck's Mojito 2135J

PMC825584 // BECK 2135J // Jan 28, 2021 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

BECK'S CITATION 615D
BECK'S TEQUILA 60F
 BECK'S TEQUILA 5D

BECK'S BOUNTY 206Z
 BECK'S GOLDEN GIRL 33B
 SPARROWS KINGSTON 139Y
 BECK'S TEQUILA 57B

BW	205 DW	CE	BW	WW	YW	MK	MTL
92	-	6.1	0.2	59	108	16	46

39

Beck's Marty 2134J

PMC825583 // BECK 2134J // Jan 28, 2021 // Polled

LT LEDGER 0332 P
DC/KCM MARKSMAN E1145 PET
 MS TRADEMARK S6112

LT BLUEGRASS 4017 P
 LT BRENDA 6120 PLD
 CJC TRADEMARK H45
 MS MIKEL P4162

BECK'S CITATION 615D
BECK'S TEQUILA 60F
 BECK'S TEQUILA 5D

BECK'S BOUNTY 206Z
 BECK'S GOLDEN GIRL 33B
 SPARROWS KINGSTON 139Y
 BECK'S TEQUILA 57B

BW	205 DW	CE	BW	WW	YW	MK	MTL
86	-	6.1	0.2	59	108	16	46

Marty and Mojito are big bodied, deep bulls with lots of width in the hindquarter and style. This set of almost identical twins are a powerful duo packed full of performance.

40

Beck's **Glory 2163J**

PMC826195 // BECK 2163J // Feb 06, 2021 // Polled

LT LEDGER 0332 P

DC/KCM MARKSMAN E1145 PET

MS TRADEMARK S6112

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

CJC TRADEMARK H45

MS MIKEL P4162

SPARROWS PANAMA 826U

BECK'S HEARTBREAK 32Z

BECK'S HEARTBREAK 61R

LOPEZ

SPARROWS DAISY MAY 67P

BECK'S LINK 23J

BECK'S HEARTBREAK 43M

BW	205 DW	CE	BW	WW	YW	MK	MTL
106	811	1.3	3.0	65	122	14	47

Another typical Marksman son full of length and lots of depth of body. His mother was a star cow who produced until she was 11 and never missed an AI date, proving longevity and fertility are in his blood. His ears may be short but his potential is not! We use a full brother as clean up in our program.



Lot 41 | Beck's Statement 2173J



Dam of Lot 41 | Beck's Shania 23F

41

Beck's **Statement 2173J**

PMC826208 // BECK 2173J // Feb 09, 2021 // Polled

LT LEDGER 0332 P

DC/KCM MARKSMAN E1145 PET

MS TRADEMARK S6112

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

CJC TRADEMARK H45

MS MIKEL P4162

BECK'S CITATION 615D

BECK'S SHANIA 23F

BECK'S SHANIA 55D

BECK'S BOUNTY 206Z

BECK'S GOLDEN GIRL 33B

CEDARDALE BRILLIANCE 119B

BECK'S SHANIA 42U

BW	205 DW	CE	BW	WW	YW	MK	MTL
67	682	14.0	-5.8	44	80	16	38

A 67 lbs. birthweight out of a beautiful Citation daughter we call 'Linda'. Statement is a bull to look twice at. He stands out handily with his attractive build, small head and long body. Trust him in your heifer pen!

42

Beck's **Tribute 21102J**

PMC826516 // BECK 21102J // Mar 09, 2021 // Polled

LT LEDGER 0332 P

DC/KCM MARKSMAN E1145 PET

MS TRADEMARK S6112

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

CJC TRADEMARK H45

MS MIKEL P4162

BECK'S CITATION 615D

BECK'S STARLIGHT 35F

BECK'S STARLIGHT 50D

BECK'S BOUNTY 206Z

BECK'S GOLDEN GIRL 33B

STEPLER ORCH 103A

BECK'S STARLIGHT 29Y

BW	205 DW	CE	BW	WW	YW	MK	MTL
89	-	7.5	0.1	60	108	14	44

Tribute is an extremely soggy long bodied bull all wrapped up in a stylish package.



Lot 42 | Beck's Tribute 21102J

43

Beck's **Estate 2162J**

SMC826194 // BECK 2162J // Feb 06, 2021 // Polled

LT LEDGER 0332 P

DC/KCM MARKSMAN E1145 PET

MS TRADEMARK S6112

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

CJC TRADEMARK H45

MS MIKEL P4162

SPARROWS BRAXTON 519C

BECK'S FANNY 56F

BECK'S FANNY 20Y

WINN MANS SKAGGS 663X

SPARROWS CASINA 121X

SPARROWS ELDORADO 361L

BECK'S FANNY 36W

BW	205 DW	CE	BW	WW	YW	MK	MTL
103	722	5.2	0.2	56	104	17	45

Another Marksman son with lots of length and athleticism built in.



Steppler By Design 275F

PMC752756 // DSY 275F // Jan 22, 2018 // Polled

WINN MANS LANZA 610S
SPARROWS HACIENDA 407B
SPARROWS DANA 521Z

SPARROWS DURANGO 585P
WINN MAN MERIT 036K
WINN MANS SKAGGS 663X
SPARROWS DANA 421W

SPARROWS THAILAND 253Z
STEPPLER MISS 367C
STEPPLER MISS ALLISON 68Y

SPARROWS BIRMINGHAM 758T
SPARROWS HOMBRE 355W
SPARROWS SEMINOLE 927W
STEPPLER MISS DORA 12S

CE	BW	WW	YW	MK	MTL
3.8	2.3	55	108	23	51

The By Designs are stylish, long bodied, good haired bulls. Extra length and extra growth seen in these calves throughout their lives. Calving ease is not a concern with these long, smooth made sires. 4 two year old By Design sons sell.



Steppler By Design 275F

44

Beck's Breezer 21115J

PMC826493 // BECK 21115J // Apr 21, 2021 // Polled

SPARROWS HACIENDA 407B
STEPPLER BY DESIGN 275F
STEPPLER MISS 367C

WINN MANS LANZA 610S
SPARROWS DANA 521Z
SPARROWS THAILAND 253Z
STEPPLER MISS ALLISON 68Y

HIGH BLUFF CRAFTSMAN 112C
BECK'S TASSEL 41E
BECK'S TASSEL 31C

SCR TRIUMPH 2135
SOS GONNA GETCHA GOOD 128R
STEPPLER ORCH 103A
BECK'S TASSEL 333U

BW	205 DW	CE	BW	WW	YW	MK	MTL
96	840	2.7	3.9	52	104	21	47

Breezer is a deep set extremely soggy bull with loads of style and substance. You have to appreciate how fluent he is on the move. This end of April born calf is one with an exciting future!



Lot 44 | Beck's Breezer 21115J

45

Beck's Solitaire 2197J

PMC826246 // BECK 2197J // Feb 26, 2021 // Polled

SPARROWS HACIENDA 407B
STEPPLER BY DESIGN 275F
STEPPLER MISS 367C

WINN MANS LANZA 610S
SPARROWS DANA 521Z
SPARROWS THAILAND 253Z
STEPPLER MISS ALLISON 68Y

SPARROWS PANAMA 826U
BECK'S TASSEL 21A
CHARDEL TASSEL 333N

LOPEZ
SPARROWS DAISY MAY 67P
SPARROWS ALLIANCE 513G
CHARDEL TASSEL 650F

BW	205 DW	CE	BW	WW	YW	MK	MTL
92	801	7.0	0.1	49	99	18	43

An extremely long bodied wide topped soggy bull with tons of dimension. Solitaire is from one of our top cow families and his dam always continues to impress, with her being the great grand dam of our third high selling bull last year which sold to Wirstuk Ranching Ltd. and the grand dam of lot 18.



Lot 45 | Beck's Solitaire 2197J



Lot 46 | Beck's Prospector 2193J

46

Beck's Prospector 2193J

PMC826243 // BECK 2193J // Feb 25, 2021 // Polled

SPARROWS HACIENDA 407B
STEPLER BY DESIGN 275F
STEPLER MISS 367C

STEPLER ORCH 103A
BECK'S SASSY 26C
BECK'S SASSY 51Y

WINN MANS LANZA 610S
SPARROWS DANA 521Z
SPARROWS THAILAND 253Z
STEPLER MISS ALLISON 68Y

SPARROWS SEMINOLE 927W
STEPLER MISS 253U
SPARROWS PANAMA 826U
BECK'S SASSY 51R

BW	205 DW	CE	BW	WW	YW	MK	MTL
89	-	2.9	4.0	50	105	18	43

A powerful impressive bull with lots of performance and style. Out of a cow that always impresses.



Lot 47 | Beck's Aztec 21106J

47

Beck's Aztec 21106J

PMC826503 // BECK 21106J // Apr 06, 2021 // Polled

SPARROWS HACIENDA 407B
STEPLER BY DESIGN 275F
STEPLER MISS 367C

SPARROWS BRAXTON 519C
BECK'S OMEGA 70F
BECK'S OMEGA 11U

WINN MANS LANZA 610S
SPARROWS DANA 521Z
SPARROWS THAILAND 253Z
STEPLER MISS ALLISON 68Y

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
SPARROWS AUTHENTIC 6S
BECK'S OMEGA 11N

BW	205 DW	CE	BW	WW	YW	MK	MTL
101	778	4.3	1.4	48	95	24	49

Aztec is built like a train in the best way. He's big framed and long bodied making him sure to cover lots of ground.



Lot 48 | Beck's Caviar 2121J

48

Beck's Caviar 2121J

PMC825560 // BECK 2121J // Jan 22, 2021 // Polled

LT RUSHMORE 8060 PLD
LT AFFINITY 6221 PLD
LT ATHENA 1247

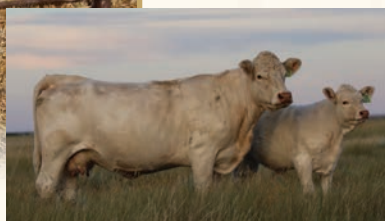
SPARROWS BRAXTON 519C
BECK'S PINECONE 17G
BECK'S PINECONE 20C

LT RIO BRAVO 3181 P
LT BRENDA'S EASE 3055PLD
WINN MANS LANZA 610S
LT SILVER ATHENA 7123 P

WINN MANS SKAGGS 663X
SPARROWS CASINA 121X
STEPLER ORCH 103A
BECK'S PINECONE 29S

BW	205 DW	CE	BW	WW	YW	MK	MTL
77	746	16.7	-4.8	30	65	25	40

Caviar is a standout bull with his wide hindquarter long top and depth of body. An extremely soggy bull with lots of style, depth of body and hair. He is coming from a standout cow family. He went out last spring and bred cows for Blaine Lohse. Proving to be an experienced bull.



Grand Dam | Pinecone 20C

49

Beck's Shazam 2115J

PMC822804 // BECK 2115J // Jan 19, 2021 // Polled

WINN MANS SKAGGS 663X
SPARROWS BRAXTON 519C
 SPARROWS CASINA 121X

MD ALI TRADE U1059
 WINN MANS BEVERLY 663S
 WINN MANS LANZA 610S
 SPARROWS CASSINA 21U

STEPPLER ORCH 103A
BECK'S SASSY 55C
 BECK'S SASSY 14Z

SPARROWS SEMINOLE 927W
 STEPPLER MISS 253U
 SPARROWS PANAMA 826U
 BECK'S SASSY 51R

BW	205 DW	CE	BW	WW	YW	MK	MTL
87	665	10.3	-0.4	33	78	22	39

A long bodied muscular bull who is extremely fluent on the move. He will make a difference in your herd like his brothers have done before.



Lot 49 | Beck's Shazam 2115J

50

Beck's Dart 2126J

PMC825571 // BECK 2126J // Jan 25, 2021 // Polled

WINN MANS SKAGGS 663X
SPARROWS BRAXTON 519C
 SPARROWS CASINA 121X

MD ALI TRADE U1059
 WINN MANS BEVERLY 663S
 WINN MANS LANZA 610S
 SPARROWS CASSINA 21U

SPARROWS KINGSTON 139Y
BECK'S TASSEL 7F
 BECK'S TASSEL 32D

WINN MANS LANZA 610S
 SPARROWS DELIGHT 374P
 SPARROWS PANAMA 826U
 BECK'S TASSEL 333X

BW	205 DW	CE	BW	WW	YW	MK	MTL
85	706	11.1	-2.8	33	75	26	42

An extremely exciting buffy coloured Braxton bull packed full of performance and power.



Lot 50 | Beck's Dart 2126J

Reference SIRE

Sparrows Preston 862F

PMC756741 // SB 862F // Feb 14, 2018 // Polled

CJC TRADEMARK H45
BHD STOUT X41
 LHD MSTIBADO U844

LHD ALI MARK T214
 CJC MS PERFECT F57
 TW TIBADO R2067
 BCI MS SLAMMER 9063 P

ABC NUEVO
SPARROWS BLANCHE 585W
 SPARROWS BLANCHE 585G

ABC MAGICO TORO
 ABC LATORA GENACLEO
 MNE EXCLUSIVE 17E
 SPARROW'S BLANCHE 85E

CE	BW	WW	YW	MK	MTL
-0.2	3.4	47	75	23	46

After admiring the BHD Stout progeny for years, we bought a son in the spring of 2018. The Preston's are super sound with moderate birth weights. We have been extremely impressed with their growth and style. 5 two year olds sell.



Ref Sire | Sparrows Preston 862F

51

Beck's Mustang 2196J

PMC826245 // BECK 2196J // Feb 26, 2021 // Polled

BHD STOUT X41
SPARROWS PRESTON 862F
 SPARROWS BLANCHE 585W

CJC TRADEMARK H45
 LHD MS TIBADO U844
 ABC NUEVO
 SPARROWS BLANCHE 585G

SPARROWS KINGSTON 139Y
BECK'S TASSEL 27D
 BECK'S TASSEL 6Z

WINN MANS LANZA 610S
 SPARROWS DELIGHT 374P
 SPARROWS ELDORADO 361L
 BECK'S TASSEL 26X

BW	205 DW	CE	BW	WW	YW	MK	MTL
89	706	7.1	-1.0	32	63	22	38

Mustang is a docile sound powerhouse with tons of length and potential. Out of one of our favorite cow families.



Lot 51 | Beck's Mustang 2196J



Lot 52 | Beck's Dexter 2164J

52

Beck's Dexter 2164J

PMC826197 // BECK 2164J // Feb 07, 2021 // Polled

BHD STOUT X41
SPARROWS PRESTON 862F
SPARROWS BLANCHE 585W

SPARROWS KINGSTON 139Y
BECK'S DISCO 14E
BECK'S DISCO 78C

CJC TRADEMARK H45
LHD MS TIBADO U844
ABC NUEVO
SPARROWS BLANCHE 585G

WINN MANS LANZA 610S
SPARROWS DELIGHT 374P
STEPLER ORCH 103A
BECK'S DISCO 4Z

BW	205 DW	CE	BW	WW	YW	MK	MTL
85	-	1.5	2.9	42	81	22	43

Dexter was orphaned in May and you would've never guessed. He is as nicely made as they come and super sound. He has a mellow disposition and is a bull that you notice.



Lot 53 | Beck's Samsung 2185J

53

Beck's Samsung 2185J

PMC826226 // BECK 2185J // Feb 16, 2021 // Polled

BHD STOUT X41
SPARROWS PRESTON 862F
SPARROWS BLANCHE 585W

BECK'S BOUNTY 206Z
BECK'S SASSY 19E
BECK'S SASSY 53C

CJC TRADEMARK H45
LHD MS TIBADO U844
ABC NUEVO
SPARROWS BLANCHE 585G

SPARROWS ELDORADO 361L
BECK'S DANCER 83X
SPARROWS PANAMA 826U
BECK'S SASSY 11W

BW	205 DW	CE	BW	WW	YW	MK	MTL
93	722	6.6	-0.2	44	77	19	41

A bigger built exceptionally sound bull with lots of style and length.



54

Beck's Thunder 21103J

PMC826473 // BECK 21103J // Mar 20, 2021 // Polled

BHD STOUT X41
SPARROWS PRESTON 862F
SPARROWS BLANCHE 585W

SPARROWS PANAMA 826U
BECK'S INTRIGUE 102X
BECK'S INTRIGUE 2S

CJC TRADEMARK H45
LHD MS TIBADO U844
ABC NUEVO
SPARROWS BLANCHE 585G

LOPEZ
SPARROWS DAISY MAY 67P
SPARROWS ALCATRAZ 18N
BECK'S INTRIGUE 36P

BW	205 DW	CE	BW	WW	YW	MK	MTL
101	767	0.5	4.2	45	86	16	39

Thunder is a wide built soggy made Hoff son. His dam continued to produce until 12 years of age, proving longevity is in his pedigree.

55

Beck's **Venom 21105J**

PMC826512 // BECK 21105J // Apr 01, 2021 // Polled

BHD STOUT X41

SPARROWS PRESTON 862F

SPARROWS BLANCHE 585W

CJC TRADEMARK H45

LHD MS TIBADO U844

ABC NUEVO

SPARROWS BLANCHE 585G

SPARROWS BRAXTON 519C

BECK'S GOLDEN GIRL 47F

BECK'S GOLDEN GIRL 35C

WINN MANS SKAGGS 663X

SPARROWS CASINA 121X

SPARROWS HOMBRE 128Y

LAE GOLDEN GIRL 8136U

BW	205 DW	CE	BW	WW	YW	MK	MTL
94	709	6.0	0.1	42	75	23	44

A long bodied, powerful Hoff coming from the same cow family as Tower and his great grand dam was the 8136U cow who definitely left her mark in the herd.



Mason & Wade | Judging the Alameda Regional 4-H Show in June

56

Beck's **Patrick 2140J**

PMC825717 // BECK 2140J // Jan 30, 2021 // Polled

SPARROWS BRAXTON 519C

BECK'S ACCLAIM 905G

BECK'S SASSY 33E

WINN MANS SKAGGS 663X

SPARROWS CASINA 121X

HIGH BLUFF CRAFTSMAN 112C

BECK'S SASSY 24C

LT SUNDANCE 2251 PLD

BECK'S TASSEL 71F

BECK'S TASSEL 31C

LT LEDGER 0332 P

LT BALLET 9219 POLLED

STEPPLER ORCH 103A

BECK'S TASSEL 333U

BW	205 DW	CE	BW	WW	YW	MK	MTL
108	787	3.6	3.4	48	99	20	44

Patrick is a soggy, big bodied Acclaim son, with lots of hip and depth. He is out of our "Patricia" cow and comes from an extremely docile cow family.



Lot 56 | Beck's Patrick 2140J

57

Beck's **Glacier 21101J**

PMC826523 // BECK 21101J // Mar 08, 2021 // Polled

LT BLUEGRASS 4017 P

BECK'S WOODY 803F

BECK'S DISCO 10D

LT ASSERTION 1277P

LT PEARL'S BREEZE 2236 P

SPARROWS HOMBRE 128Y

BECK'S DISCO 48B

DC/KCM MARKSMAN E1145 PET

BECK'S TASSEL 164G

BECK'S TASSEL 21A

LT LEDGER 0332 P

MS TRADEMARK S6112

SPARROWS PANAMA 826U

CHARDEL TASSEL 333N

BW	205 DW	CE	BW	WW	YW	MK	MTL
83	770	12.8	-3.0	46	83	17	40

Glacier is a long bodied fancy heifer bull full of potential. Out of our beautiful "Frosty" cow and coming from an extremely good and long cow family.



Lot 57 | Beck's Glacier 21101J



Beck grandchildren



Jorja and Thread in the Beef Supreme, Agribition 2022





McCoy Cattle Co.

Reference
SIRE

McCoy 147E **Compass ET 31H**

C03077958 // ZTM 31H // Feb 10, 2020 // Polled



CE	BW	WW	YW	MK	REA	MB
-1.4	3.1	75.8	111.9	26.1	0.32	0.06

2023 is the first year we have offered bulls sired by Compass and they have not disappointed. His offspring carry extra performance, pigment, and hair coat. They are deep bodied, loose hided cattle like we would expect from their sire. We look forward to his first daughters coming into production next year. Flush brother to 28H that sold to XTC and Lilybrook in our 2021 sale. Co-owned with Crittenden Land & Cattle and Church Ranch. *Homozygous Polled.*



McCoy 147E Compass ET 31H

58

McCoy 31H **Blockbuster 104K**

C03096758 // ZTM 104K // Feb 25, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D MSUDF

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z MSUDF
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120B

JDH 117R EQUITY 70Y ET
MCCOY 70Y ALISON 111D
MCCOY 194L ALISON 16N

SHF RIB EYE M326 R117
JDH MS P606 BOOMER 20R MSUDF
DOUBLE-U LEGACY 194L
MCCOY 994D SABRINA 9G

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	108	736	1335	-2.8	5.4	66.6	103.6	23.7	0.40	0.04

104K is a truly power performance bull no matter what angle you look at him from. His dam, 111D, has been difficult to match from a production standpoint in our herd. Only buy this bull if you want your calves to push down the scale in the fall...



Lot 58 | McCoy 31H Blockbuster 104K

59

McCoy 31H **Cadillac 108K**

C03096760 // ZTM 108K // Feb 25, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D MSUDF

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z MSUDF
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120B

MCCOY 70Y SKYFALL 53A
MCCOY 53A ZENA 95F
MCCOY 23U ZENA 142Z

JDH 117R EQUITY 70Y ET
MCCOY 25M ALISON 64W MSUDF
BBSF 68R ULTIMATE 23U
MCCOY 58G ZENA 170S

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	86	648	1157	3.0	3.0	57.8	88.3	26.7	0.47	0.11

108K is moderate birth weight Compass son that comes from a dam that is quickly proving her worth in our breeding program. A maternal brother sold in last year's sale to the Sorensen Family.



Lot 59 | McCoy 31H Cadillac 108K



Lot 60 | McCoy 31H Issue 95K

60

McCoy 31H Issue 95K

C03095941 // ZTM 95K // Feb 22, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D MSUDF

CHURCHILL SENSATION 028X MDF
MCCOY 28X MELISSA 3F
MCCOY Z311 MELISSA 40D

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z MSUDF
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120B

UPS DOMINO 3027 MSUDF MDF
CHURCHILL LADY 7202T ET MDF
KCF BENNETT ENCORE Z311 ET MSUDF
MCCOY 49S MELISSA 28Z

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	80	613	1119	8.4	-0.1	61.4	91.0	29.9	0.41	0.18

95K is a well-balanced Compass son that carries extra pigment and shorter markings than most. His dam has the kind of udder we are striving for.



Lot 61 | McCoy 31H Illusion 96K

61

McCoy 31H Illusion 96K

C03095942 // ZTM 96K // Feb 22, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D MSUDF

JDH 117R EQUITY 70Y ET
MCCOY 70Y DAHLIA 120D
MCCOY 25M DAHLIA 79W

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z MSUDF
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120BB

SHF RIB EYE M326 R117
JDH MS P606 BOOMER 20R MSUDF
GHR MILLIONAIRE 10E 25M
MCCOY 3J DAHLIA 41M

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	96	707	1256	0.5	4.5	68.6	102.9	24.3	0.48	0.03

This Compass son is long as a well rope. Big time performance in this guy that comes from yet another Equity daughter that is making her mark in our breeding program.



Lot 62 | McCoy 31H Homestead 97K

62

McCoy 31H Homestead 97K

C03095943 // KJN 97K // Feb 23, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
MCCOY 49S KALLA 10D MSUDF

MCCOY 30N APPLAUSE ET 99W MSUDF MDF
TWIN-VIEW 99W BILLIE JEAN 19C
TWIN-VIEW 39S BOBBY JOE 6W

RST X51 REVOLUTION 4102
HILLS-GALORE 52R CALLI 44Z MSUDF
MCCOY 55M ABSOLUTE 49S
MCCOY 31Y KALLA 120B

GHC NEVER LOOK BACK ET 30N
MCCOY 58G CONNIE 18K
GHC SPOT LIGHT 39S
TWIN-VIEW 24H FANNY 57T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	86	623	1166	4.6	1.8	57.5	87.9	25.9	0.48	0.06

97K is all bull and it has never been a question about of that. Great hair coat on this Compass son that has had that look his whole life.

63

McCoy 31H **Blackjack 14K**

C03095174 // ZTM 14K // Jan 30, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
 MCCOY 49S KALLA 10D MSUDF

RST X51 REVOLUTION 4102
 HILLS-GALORE 52R CALLI 44Z MSUDF
 MCCOY 55M ABSOLUTE 49S
 MCCOY 31Y KALLA 120B

SIRE

MOHICANTHM EXCEDE Z426 MSUDF MDF
MCCOY Z426 LIZZIE 68F
 MCCOY 409W LIZZIE 161Y

TH 133U 719T UPGRADE 69X
 NJW M326 UNFORGETTABLE 76W ET
 MOHICAN WAR DRUM 409W ET
 ANL AH 145R LIZZIE 69W

DAM

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	103	706	1188	-4.1	4.9	70.0	104.7	28.3	0.55	0.01

14K is a high performing Compass son that was real easy to find in the pasture last summer. His dam is the kind of female we strive to produce.



Dam | McCoy Z426 Lizzie 68F



Lot 63 | McCoy 31H Blackjack 14K

64

McCoy 31H **Dutch 170K**

C03097483 // ZTM 170K // Mar 12, 2022 // Polled

HILLS-GALORE 44Z REWIND 147E MSUDF
MCCOY 147E COMPASS ET 31H
 MCCOY 49S KALLA 10D MSUDF

RST X51 REVOLUTION 4102
 HILLS-GALORE 52R CALLI 44Z MSUDF
 MCCOY 55M ABSOLUTE 49S
 MCCOY 31Y KALLA 120B

SIRE

SHF BUILDER 20Z B269 MSUDF
MCCOY 269B ALISON 47E
 MCCOY 31Y ALISON 155C

LOEWEN 44X 6X 20Z
 LOEWEN P20 MISS 1T
 TH 6M 755T PINNACLE 31Y
 MCCOY 23U ALISON 169Y

DAM

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	94	695	1232	3.0	2.8	67.1	100.3	25.7	0.33	0.07

This is a bull that continues to catch my eye every time I go through the bulls. He has strong weaning stats and continues to perform above the average since post weaning. His dam's udder is flawless.



Lot 64 | McCoy 31H Dutch 170K

McCoy Bull Development

The McCoy bulls spent the summer of 2022 on a combination of tame and native grass pasture. Creep feed was put out September 2 to aid in the weaning process. Bulls were vaccinated and 205 day weights were recorded on September 21. Bulls were weaned on October 15 this past fall. Since weaning bulls have been developed on a high roughage ration of silage, hay, oats and protein supplement. 365 day weights were recorded on January 11.

As in past years the bulls will not be semen tested prior to the sale. All bulls will be measured and palpated by a licensed veterinarian before sale day. Semen testing will take place in late March or April as dictated by the buyer. We retain a large number of high quality spare bulls. Spare bulls are available to you should something happen to your bull between sale day and turn out.

All McCoy bulls will receive initial vaccination for foot rot prior to being delivered.





UPS Endure 9707



McCoy Cattle Co.

Reference
SIRE

UPS Endure 9707

C03085972 // 9707 // Sept 14, 2019 // Polled



CE	BW	WW	YW	MK	REA	MB
-0.2	4.8	69.2	115.6	36.1	0.75	0.05

9707 was our pick of the bulls in Upstream's 2021 Bull Sale. His first group of sons have been beyond our expectations so far. His progeny are long sided, short marked, good haired cattle that are performing well above average post weaning. We expect his daughters to be the kind to build a herd around.



Lot 65 | McCoy 9707 Triumph 38K

65

McCoy 9707 Triumph 38K

C03097522 // ZTM 38K // Feb 08, 2022 // Polled

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
BW 91H 100W RITA 79Z ET MSUDF MDF
UPS DOMINO 5216
NJW BW LADYSPORT DEW 78P ET

JDH 117R EQUITY 70Y ET
MCCOY 70Y BRANDY 67D
MCCOY 95X BRANDY 55Z

SHF RIB EYE M326 R117
JDH MS P606 BOOMER 20R MSUDF
MCCOY 60U JETSTREAM ET 95X
HI-DELL 37 BRANDY 29N

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	88	588	1165	-5.0	6.1	66.3	116.3	23.2	0.36	0.10

38K is one of Kalla's favourites this year. She spent a few weeks working on her parents for him to go to Agribition this past fall. He definitely has the look of a herd bull that is very complete in his makeup.



Lot 66 | McCoy 9707 Source 59K

66

McCoy 9707 Source 59K

C03095923 // ZTM 59K // Feb 11, 2022 // Polled

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
BW 91H 100W RITA 79Z ET MSUDF MDF
UPS DOMINO 5216
NJW BW LADYSPORT DEW 78P ET

JDH 117R EQUITY 70Y ET
MCCOY 70Y CONNIE 65C
MCCOY 58G CONNIE 70Z MSUDF

SHF RIB EYE M326 R117
JDH MS P606 BOOMER 20R MSUDF
RU 20X GALAXY 58G
MCCOY 73R CONNIE 92W

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	82	707	1228	4.7	1.9	56.9	94.0	29.6	0.43	0.25

59K was one of our Agribition pen bulls. He will add performance, moderate birth weight, shorten markings, and add pigment. His maternal brothers in the past two sales have averaged over \$9000. His dam and granddam have been awesome producers for us.

67

McCoy 9707 Endurance 29K

C03100775 // ZTM 29K // Feb 05, 2022 // Polled

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
 UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
 BW 91H 100W RITA 79Z ET MSUDF MDF
 UPS DOMINO 5216
 NJW BW LADYSPORT DEW 78P ET

REMITALL-W BNC ACE 43C MSUDF MDF
BLAIR-ATHOL 43C RIHANNA 118F MSUDF MDF
 WCC 42S RITA 3708A

TH 512X 719T PLAYMAKER 14Z MDF
 REMITALL-WEST MARVEL ET 5Z
 REMITALL SUPER DUTY 42S
 SQUARE-D GINA 6708S

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	92	618	1126	0.5	4.5	62.6	104.6	29.2	0.53	0.10

This bull is another one that is not difficult to spot when you go through the bulls. He is short marked, heavily pigmented and good haired. Buy him to add a bit more stretch and frame to your calf crop.



Lot 67 | McCoy 9707 Endurance 29K

68

McCoy 9707 Retro 79K

C03095930 // ZTM 79K // Feb 17, 2022 // Polled

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
 UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
 BW 91H 100W RITA 79Z ET MSUDF MDF
 UPS DOMINO 5216
 NJW BW LADYSPORT DEW 78P ET

ANL C HART100 TAHOE 86 ET 23B MSUDF MDF
MCCOY 23B MAGGIE ET 70F
 WALKER DRF JH LASS W193 17U338

SHF TAHOE R117 T100 MSUDF
 ANL 7N MAPLE 86R
 SHF WYATT P20 W193
 LJR HAZEL 17U

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	94	695	1269	0.3	5.7	74.3	118.9	29.2	0.62	-0.03

79K carries more stretch and grow than the average bull in this year's group. He is one of our top gaining bulls post weaning. His dam is a stout made young brood cow with a great future ahead of her.



Lot 68 | McCoy 9707 Retro 79K

69

McCoy 9707 King 60K

C03100776 // ZTM 60K // Feb 12, 2022 // Polled

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
 UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
 BW 91H 100W RITA 79Z ET MSUDF MDF
 UPS DOMINO 5216
 NJW BW LADYSPORT DEW 78P ET

MCCOY 70Y SKYFALL 53A
MCCOY 53A ZENA 82G MSUDF MDF
 MCCOY 33T ZENA 48Z

JDH 117R EQUITY 70Y ET
 MCCOY 25M ALISON 64W MSUDF
 LOEWEN M326 SIR 33T
 MCCOY 264P ZENA 49W

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	78	585	1010	8.7	2.9	57.4	94.3	32.6	0.60	0.15

60K is a well balanced 9707 x Skyfall combination. His dam is a moderate framed, good uddered female that is very typical of the Skyfall sire group.



Lot 69 | McCoy 9707 King 60K



Lot 70 | McCoy 9707 Broker 154K

70 McCoy 9707 Broker 154K

C03097475 // ZTM 154K // Mar 10, 2022 // Polled

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
 UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
 BW 91H 100W RITA 79Z ET MSUDF MDF
 UPS DOMINO 5216
 NJW BW LADYSPORT DEW 78P ET

MCCOY 55M ABSOLUTE 49S
MCCOY 49S TRISHA 23B
 MCCOY 719T TRISHA 16Z MSUDF

MCCOY 3J MATADOR 55M
 MCCOY 58G CONNIE 119L
 TH 122 711 VICTOR 719T MSUDF MDF
 MCCOY R117 TRISHA 14X

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	86	624	1105	7.0	1.6	59.9	97.4	29.1	0.52	0.07

154K is a well balanced, short marked 9707 that is easy to find when walking through our group. There aren't many cows in our herd with better production records than his dam.



Lot 71 | McCoy 9707 Access 153K

71 McCoy 9707 Access 153K

C03097473 // ZTM 153K // Mar 09, 2022 // Polled (scur)

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
 UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
 BW 91H 100W RITA 79Z ET MSUDF MDF
 UPS DOMINO 5216
 NJW BW LADYSPORT DEW 78P ET

MCCOY 31Y KINGDOM 30A MSUDF
MCCOY 30A RIVER 212E
 C&T BREEZE WAY 719T RIVER 3B

TH 6M 755T PINNACLE 31Y
 MCCOY 58G TRISHA 8U MSUDF
 TH 122 711 VICTOR 719T MSUDF MDF
 C&T 102S RIVIERA 45Z

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	92	621	1172	1.4	3.8	58.5	96.3	28.3	0.44	-0.01

Simply put, this guy is a tank! He carries extreme mass and depth of body. He comes by his shape honestly as his dam is built the same way.



Lot 72 | McCoy 9707 Trouble 115K

72 McCoy 9707 Trouble 115K

C03096763 // ZTM 115K // Feb 26, 2022 // Polled (scur)

NJW 79Z Z311 ENDURE 173D ET MSUDF MDF
UPS ENDURE 9707 MSUDF MDF
 UPS MISS DOMINO 2502 ET

KCF BENNETT ENCORE Z311 ET MSUDF
 BW 91H 100W RITA 79Z ET MSUDF MDF
 UPS DOMINO 5216
 NJW BW LADYSPORT DEW 78P ET

SHF BUILDER 20Z B269 MSUDF
MCCOY 269B TRISHA 183D
 MCCOY 49S TRISHA 23B

LOEWEN 44X 6X 20Z
 LOEWEN P20 MISS 1T
 MCCOY 55M ABSOLUTE 49S
 MCCOY 719T TRISHA 16Z MSUDF

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	90	628	1258	5.9	1.9	58.2	96.4	30.5	0.43	0.10

At the time I am writing these footnotes I am not sure there are too many bulls that are more complete in our offering than this guy. He has a moderate birth weight, outstanding dam, and is gaining in the top of the pen post weaning.



McCoy Cattle Co.

Reference
SIRE

McCoy 719T Matrix ET 30E

C03039769 // ZTM 30E // Feb 04, 2017 // Polled



CE	BW	WW	YW	MK	REA	MB
11.0	-1.0	48.5	71.5	25.4	-0.07	0.07

Matrix has become old Faithful at our place in terms of calving ease and maternal attributes. He passes his dark colour, excellent structure, and tremendous capacity to his offspring consistently. His moderate framed daughters consistently exhibit as good or better udder quality than their dams. *Homozygous Polled*



McCoy 719T Matrix ET 30E

73

McCoy 30E Wildcard 93K

C03095939 // ZTM 93K // Feb 22, 2022 // Polled

TH 122 71I VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 71I MSUDF
KBCR 19D DOMINETTE 122
SHF PROGRESS P20
MCCOY 23U ZENA 142Z

KCF BENNETT IMPACT B451
MCCOY B451 KALLA 245G
MCCOY 31Y KALLA 193A

KCF BENNETT REVOLUTION X51 MDF
KCF MISS M326 T56
TH 6M 755T PINNACLE 31Y
MCCOY 29R MISS MILLIONAIRE 35T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	80	603	1123	7.1	0.8	49.6	76.4	24.7	0.20	0.10

The 93K bull is an upheaded, eye catching bull that has been proud to show himself off ever since birth. His flawless structure is very typical of the Matrix progeny.
Recommended for Heifers.



Lot 73 | McCoy 30E Wildcard 93K

74

McCoy 30E Triumph 116K

C03096765 // ZTM 116K // Feb 26, 2022 // Polled

TH 122 71I VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 71I MSUDF
KBCR 19D DOMINETTE 122
SHF PROGRESS P20
MCCOY 23U ZENA 142Z

PCL HOMEGROWN BALANCE 8Y 33B MSUDF MDC
MCCOY R4EAL LADY ET 23E MDF
PCL REAL LADY 10H 5T

NJW 73S W18 HOMEGROWN 8Y ET MSUDF MDC
HAROLDSON'S CARLA T100 27X
DR WORLD CLASS 517 10HS
PCL REAL LADY 23L 35R

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	79	640	1089	9.1	1.0	45.2	71.3	27.1	0.03	0.01

116K has that strong phenotype that the Matrix sons are so well known for. His dam is a flush sister to the dam of the high selling bull in the Phantom Creek dispersal. We are retaining another bull from this cow family for use in our program this year. *Recommended for Heifers.*



Lot 74 | McCoy 30E Triumph 116K



Lot 75 | McCoy 30E Tetris 61K

75

McCoy 30E Tetris 61K

C03095929 // ZTM 61K // Feb 12, 2022 // Polled

TH 122 71I VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 71I MSUDF
KBCR 19D DOMINETTE 122
SHF PROGRESS P20
MCCOY 23U ZENA 142Z

LOEWEN M326 SIR 33T
MCCOY 33T LADY 79H
MCCOY 70Y LADY 124D

KCF BENNETT 3008 M326 MDF
HVH OKSANA 4L 33N
JDH 117R EQUITY 70Y ET
MCCOY 30N LADY 37S MSUDF

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	78	644	1175	7.9	1.4	57.3	88.9	22.7	0.26	0.01

61K is a calving ease bull that carries sneaky performance every time he goes across the scale. His first calf 33T dam has an udder that is difficult to improve.

Recommended for Heifers.



Lot 76 | McCoy 30E Elect 177K

76

McCoy 30E Elect 177K

C03097486 // ZTM 177K // Mar 13, 2022 // Polled

TH 122 71I VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 71I MSUDF
KBCR 19D DOMINETTE 122
SHF PROGRESS P20
MCCOY 23U ZENA 142Z

KCF BENNETT IMPACT B451
MCCOY B451 MELISSA DAHLIA 196G
MCCOY 31Y DAHLIA 113A

KCF BENNETT REVOLUTION X51 MDF
KCF MISS M326 T56
TH 6M 755T PINNACLE 31Y
MCCOY 58G DAHLIA 42T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	86	602	1135	3.7	1.4	48.4	77.6	26.9	0.17	0.13

177K is a super stout Matrix son that carries excellent thickness and fleshing ability throughout. Look for him to sire the easy fleshing, easy feeding type. A maternal sister is near the top of the bred heifer group going into 2023.



Lot 77 | McCoy 30E Hollywood 143K

77

McCoy 30E Hollywood 143K

C03097514 // ZTM 143K // Mar 07, 2022 // Polled

TH 122 71I VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 71I MSUDF
KBCR 19D DOMINETTE 122
SHF PROGRESS P20
MCCOY 23U ZENA 142Z

MCCOY 5Z CLASSIFIED 53B
MCCOY 53B MS ULTRA 1D
LEVELDALE MS ULTRA 1Y ET 25B

MCCOY 743 FACEOFF 5Z
MCCOY 95X BRANDY 55Z
PCL Y NOT ME R117 ET 1Y
LEVELDALE ULTRA 15M 5U

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	92	667	1140	5.0	1.7	54.3	82.9	23.8	0.10	0.11

143K is a long sided, good haired, attractive made Matrix son. This guy checks a lot of boxes and comes from a dam that gets it done consistently.

78

McCoy 30E Embassy 23K

C03095180 // ZTM 23K // Feb 03, 2022 // Polled

TH 122 711 VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
 MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 711 MSUDF
 KBCR 19D DOMINETTE 122
 SHF PROGRESS P20
 MCCOY 23U ZENA 142Z

GERBER ANODYNE 001A MSUDF
MCCOY 1A SUSIE 5H
 MCCOY MLC 53A SUSIE 164F

KCF BENNETT 9126J R294
 GERBER 627S HOLLY 096Y MSUDF
 MCCOY 70Y SKYFALL 53A
 MCCOY MLC 628Z SUSIE 52B

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	80	662	1118	8.5	0.5	55.3	83.1	27.8	0.25	0.09

As I write these footnotes I am realizing this is likely our strongest group of Matrix sons to date. 23K is no exception having the look of a herd bull from an early age. His young Anodyne dam is just getting started in our program. *Recommended for Heifers.*



Lot 78 | McCoy 30E Embassy 23K

79

McCoy 30E Rock 218K

C03097543 // ZTM 218K // Mar 24, 2022 // Polled

TH 122 711 VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
 MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 711 MSUDF
 KBCR 19D DOMINETTE 122
 SHF PROGRESS P20
 MCCOY 23U ZENA 142Z

NJW 100W FOUNDATION 54Z ET
MCCOY 54Z ALISON 182B
 MCCOY 194L ALISON 16N

NJW 73S M326 TRUST 100W ET MSUDF MDF
 NJW 25C 1A VACA 12E
 DOUBLE-U LEGACY 194L
 MCCOY 994D SABRINA 9G

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	89	623	-	5.6	1.0	50.4	75.8	27.3	0.07	0.13

218K is a well marked, stout made Matrix son coming from a Foundation daughter that is bred for longevity. His granddam, 16N, was in the herd until the age of 14. She is also the granddam on Lot 58.



Lot 79 | McCoy 30E Rock 218K

80

McCoy 30E Excel 192K

C03097494 // ZTM 192K // Mar 16, 2022 // Polled

TH 122 711 VICTOR 719T MSUDF MDF
MCCOY 719T MATRIX ET 30E MSUDF
 MCCOY P20 ZENA 1B

DRF JWR PRINCE VICTOR 711 MSUDF
 KBCR 19D DOMINETTE 122
 SHF PROGRESS P20
 MCCOY 23U ZENA 142Z

GERBER ANODYNE 001A MSUDF
MCCOY 1A CONNIE 8E
 MCCOY 70Y CONNIE 65C

KCF BENNETT 9126J R294
 GERBER 627S HOLLY 096Y MSUDF
 JDH 117R EQUITY 70Y ET
 MCCOY 58G CONNIE 70Z MSUDF

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	96	715	1247	5.0	1.7	60.3	95.1	27.9	0.35	0.13

Don't miss 192K on sale day. He is not the prettiest kid in the class but carries as much raw performance, growth, and doing ability as any bull in our offering once you have adjusted for his age. His granddam, 65C, is the dam of 59K (Lot 66).



Lot 80 | McCoy 30E Excel 192K



CSC 701 Bolder 901



McCoy Cattle Co.

Reference
SIRE

CSC 701 **Bolder 901**

C03069531 // 901 // Feb 20, 2019 // Polled



CE	BW	WW	YW	MK	REA	MB
13.5	-3.0	49.9	82.7	34.2	0.18	0.09

We are very pleased with the job that Bolder has done for us on the first group he has sired here. They are born easily, grow quickly and exhibit the strong phenotype and extra volume that their sire possesses. *Homozygous Polled.*



Lot 81 | McCoy 901 Dual 5K

81

McCoy 901 **Dual 5K**

C03095167 // ZTM 5K // Jan 25, 2022 // Polled

TH 22R 16S LAMBEAU 17Y MSUDF MDF
CSC 701 BOLDER 901 MSUDF MDF
CSC 502 LADY DEW 701 MSUDF MDF

TH 121L 63N TUNDRA 16S
TH 62N 3L KELSEY 22R
CHURCHILL SENSATION 028X MDF
CSC 10Y LADY DEW 502 ET MSUDF MDF

MCCOY 001A RESOURCE 1F MSUDF
MCCOY 1F SUE 132H
MCCOY 70Y SUE 102D

GERBER ANODYNE 001A MSUDF
MCCOY 49S KALLA 10D MSUDF
JDH 117R EQUITY 70Y ET MSUDF
MCCOY 58G SUE 138R

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	78	547	1065	8.7	0.3	54.2	91.3	28.5	0.27	0.13

5K is super well balanced calving ease prospect sired by Bolder that should be a dream in use in the heifer pen. His grand dam, 102D, is one of our most impressive cows when touring here in the summer.

Recommended for Heifers.



Lot 82 | McCoy 901 Lucky 7K

82

McCoy 901 **Lucky 7K**

C03095169 // ZTM 7K // Jan 25, 2022 // Polled

TH 22R 16S LAMBEAU 17Y MSUDF MDF
CSC 701 BOLDER 901 MSUDF MDF
CSC 502 LADY DEW 701 MSUDF MDF

TH 121L 63N TUNDRA 16S
TH 62N 3L KELSEY 22R
CHURCHILL SENSATION 028X MDF
CSC 10Y LADY DEW 502 ET MSUDF MDF

MOHICAN THM EXCEDE Z426 MSUDF MDF
MCCOY Z426 ZENA 2H
MCCOY 53A ZENA 95F

TH 133U 719T UPGRADE 69X
NJW M326 UNFORGETTABLE 76W ET
MCCOY 70Y SKYFALL 53A
MCCOY 23U ZENA 142Z

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	70	617	1048	13.4	-1.8	49.0	82.6	32.3	0.26	0.23

7K is a calving ease prospect that does a lot of things right. The cow family he comes from is foundation material in our breeding program. His young dam is difficult to match phenotypically in my opinion.

Recommended for Heifers.

83

McCoy 901 Anchor 6K

C03095168 // ZTM 6K // Jan 25, 2022 // Polled

TH 22R 16S LAMBEAU 17Y MSUDF MDF
CSC 701 BOLDER 901 MSUDF MDF
 CSC 502 LADY DEW 701 MSUDF MDF

MOHICAN THM EXCEDE Z426 MSUDF MDF
MCCOY Z426 GOLDEN GIRL 1H
 MCCOY 53A GOLDEN GIRL 87F

TH 121L 63N TUNDRA 16S
 TH 62N 3L KELSEY 22R
 CHURCHILL SENSATION 028X MDF
 CSC 10Y LADY DEW 502 ET MSUDF MDF

TH 133U 719T UPGRADE 69X
 NJW M326 UNFORGETTABLE 76W ET
 MCCOY 70Y SKYFALL 53A
 MCCOY 5Z GOLDEN GIRL 78C

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	66	645	1086	13.0	-1.8	53.5	84.0	34.1	0.29	0.23

It has been enjoyable to watch the Bolder sons develop over the past year. This guy has had the look of a breeding bull from a young age. Buy him to make calving your heifers a pleasure. **Recommended for Heifers.**



Lot 83 | McCoy 901 Anchor 6K

84

OSF McCoy Kapow 901 117K

C03093446 // OSF 117K // Jan 17, 2022 // Polled

TH 22R 16S LAMBEAU 17Y MSUDF MDF
CSC 701 BOLDER 901 MSUDF MDF
 CSC 502 LADY DEW 701 MSUDF MDF

PCL ZIRCON 719T 25Z MSUDF MDF
OSF FULL EFFECT 25Z ET 121F MSUDF
 OSF TOTAL EFFECTS 58G 205T

TH 121L 63N TUNDRA 16S
 TH 62N 3L KELSEY 22R
 CHURCHILL SENSATION 028X MDF
 CSC 10Y LADY DEW 502 ET MSUDF MDF

TH 122 71I VICTOR 719T MSUDF MDF
 PCL MISS JADE 657G ET 37T
 RU 20X GALAXY 58G
 OSF RADIANCE 104N 224R

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	85	746	1072	12.5	-0.7	54.4	84.7	30.2	0.27	0.14

Superior calving ease and low birthweight genetics from a consistent cow family. This good haired Bolder son possesses great hip and shape for a calving ease option. **Recommended for Heifers.**



Lot 84 | OSF McCoy Kapow 901 117K

85

OSF McCoy Kaboom 901 203K

C03093447 // OSF 203K // Feb 03, 2022 // Polled

TH 22R 16S LAMBEAU 17Y MSUDF MDF
CSC 701 BOLDER 901 MSUDF MDF
 CSC 502 LADY DEW 701 MSUDF MDF

SHF ALL STAR 42X A191
OSF JADE A191 ET 210H MSUDF
 PCL JADE 118U 93B MSUDF

TH 121L 63N TUNDRA 16S
 TH 62N 3L KELSEY 22R
 CHURCHILL SENSATION 028X MDF
 CSC 10Y LADY DEW 502 ET MSUDF MDF

K&B SENTINEL 0042X
 SHF MISS M326 T08 ET
 MHPH 101S UMPIRE 118U MSUDF MDF
 PCL JADE ET 10S

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	85	742	1075	6.8	1.3	52.6	84.3	31.2	0.32	0.22

An attractive, moderate framed, well pigmented herd bull prospect here. His dam has ideal udder shape and teat quality. Should produce strong maternal ability with solid carcass merit. **Recommended for Heifers.**



Lot 85 | OSF McCoy Kaboom 901 203K



/S Momentum 00054 ET



McCoy Cattle Co.

Reference
SIRE

/S Momentum 00054 ET

C03085951 // 00054 // Jan 12, 2020 // Polled



CE	BW	WW	YW	MK	REA	MB
16.7	-3.8	49.0	75.4	30.3	0.19	0.23

Not sure we have used that a bull that has sired this much calving ease in combination with extra volume, shape and style as Momentum has done for us thus far. We look forward to watching his progeny develop in the future. His daughters are definitely the cow making kind.



Lot 86 | McCoy 54 Clubhouse 64K

86

McCoy 54 Clubhouse 64K

C03097532 // ZTM 64K // Feb 13, 2022 // Polled

/S MANDATE 66589 ET MSUDF MDF
/S MOMENTUM 00054 ET MSUDF
/S LADY HOMETOWN 5364C ET MSUDF MDF

R LEADER 6964 MSUDF
/S LADY DOMINO 0158X
NJW 73SW18 HOMETOWN 10Y ET MSUDF MDC
/S LADY DOMINO 424P

CMF 20X EBY 351E
MCCOY 351E CONNIE 179H
MCCOY 8Y CONNIE ET 28E MSUDF MDF

NJW 33TB 100W TRUST 167Y MSUDF MDF
CMF 823T VICTORIA 20X
NJW 73S W18 HOMEGROWN 8Y ET MSUDF MDC
MCCOY 58G CONNIE 70Z MSUDF

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	86	660	1167	3.4	1.5	56.3	92.5	32.5	0.87	0.24

64K is a very short marked, attractive Momentum son that carries extra length of body and shape over his top. He should take white off and improve hair coat in his progeny.



Lot 87 | McCoy 54 Route 66K

87

McCoy 54 Route 66K

C03097534 // ZTM 66K // Feb 14, 2022 // Polled (scur)

/S MANDATE 66589 ET MSUDF MDF
/S MOMENTUM 00054 ET MSUDF
/S LADY HOMETOWN 5364C ET MSUDF MDF

R LEADER 6964 MSUDF
/S LADY DOMINO 0158X
NJW 73SW18 HOMETOWN 10Y ET MSUDF MDC
/S LADY DOMINO 424P

MCCOY 719T MATRIX ET 30E MSUDF
MCCOY 30E CONNIE 86H
MCCOY 53A CONNIE 127E MSUDF

TH 122 71L VICTOR 719T MSUDF
MCCOY P20 ZENA 1B
MCCOY 70Y SKYFALL 53A
MCCOY P20 CONNIE 20A

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	74	573	1072	12.5	-1.7	44.6	68.2	27.1	0.14	0.27

66K is a well balanced, heavy pigmented Momentum son that your heifers will be happy with if you select him on sale day. This guy carries extra depth and doability.
Recommended for Heifers.

88

McCoy 54 Design 11K

C03095172 // ZTM 11K // Jan 27, 2022 // Polled (scur)

/S MANDATE 66589 ET MSUDF MDF
/S MOMENTUM 00054 ET MSUDF
 /S LADY HOMETOWN 5364C ET MSUDF MDF

R LEADER 6964 MSUDF
 /S LADY DOMINO 0158X
 NJW 735W18 HOMETOWN 10Y ET MSUDF MDC
 /S LADY DOMINO 424P

MCCOY 70Y SKYFALL 53A
MCCOY 53A CONNIE 156H
 MCCOY 4Y CONNIE 207A

JDH 117R EQUITY 70Y ET
 MCCOY 25M ALISON 64W MSUDF
 MCCOY P20 BRIGADE 4Y
 MCCOY 58G CONNIE 119L

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	60	643	1112	14.9	-3.3	45.7	68.9	30.6	0.34	0.36

11K is a bit different than some bulls in our calving ease group. He possesses great calving ease but in a bigger framed package than most. His dam is a full sister to 56E, who many consider to be one of our top candidates to enter our flush program in the near future.

Recommended for Heifers.



Lot 88 | McCoy 54 Design 11K

89

McCoy 54 Fresh 18K

Applied For // ZTM 18K // Feb 01, 2022 // Polled

/S MANDATE 66589 ET MSUDF MDF
/S MOMENTUM 00054 ET MSUDF
 /S LADY HOMETOWN 5364C ET MSUDF MDF

R LEADER 6964 MSUDF
 /S LADY DOMINO 0158X
 NJW 735W18 HOMETOWN 10Y ET MSUDF MDC
 /S LADY DOMINO 424P

MMCCOY 719T MATRIX ET 30E MSUDF
MCCOY 30E CONNIE 263H
 MCCOY 23U CONNIE 86Y

TH 122 71I VICTOR 719T MSUDF MDF
 MCCOY P20 ZENA 1B
 BBSF 68R ULTIMATE 23U
 MCCOY 236G CONNIE ET 96T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	74	551	1023	10.5	-0.8	48.6	72.2	26.5	0.10	0.13

18K is another Momentum son that is a strong candidate for the heifer pen. His dam is right kind; moderate framed, good haired, and tight uddered.

Recommended for Heifers.



Lot 89 | McCoy 54 Fresh 18K

90

McCoy 54 Gangster 30K

C03097520 // ZTM 30K // Feb 06, 2022 // Horned

/S MANDATE 66589 ET MSUDF MDF
/S MOMENTUM 00054 ET MSUDF
 /S LADY HOMETOWN 5364C ET MSUDF MDF

R LEADER 6964 MSUDF
 /S LADY DOMINO 0158X
 NJW 735W18 HOMETOWN 10Y ET MSUDF MDC
 /S LADY DOMINO 424P

MCCOY 719T MATRIX ET 30E MSUDF
MCCOY 30E SUE 257H
 MCCOY 9050 SUE ET 27D MSUDF

TH 122 71I VICTOR 719T MSUDF MDF
 MCCOY P20 ZENA 1B
 BOYD WORLDWIDE 9050 ET MSUDF MDF
 MCCOY 94W SUE 58Y MSUDF

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	64	672	1068	15.7	-3.0	52.2	73.8	27.2	0.24	0.25

30K has likely been the Momentum bull that has stood out the most all year so don't miss him sale day. He carries extra volume and shape over his top and down through his hip but should still calve like a dream.

Recommended for Heifers.



Lot 90 | McCoy 54 Gangster 30K



McCoy 49S Kalla 10D

Reference
DAM

McCoy 49S **Kalla 10D**

C03019952 // ZTM 10D // Jan 27, 2016 // Polled

CE	BW	WW	YW	MK	REA	MB
-0.6	3.0	67.3	103.7	24.2	0.27	-0.05

The Kalla 10D donor cow has done about all we can ask of a cow thus far. She is truly a performance Hereford cow that has done a great job passing on this trait and an overall quality phenotype onto her progeny thus far.

Some of her progeny to date:

ZTM 1F – Herd bull for Allan & Michael Polvi (used in our program as well)
 ZTM 34G – Herd bull for High Plains Ranch
 ZTM 28H – Herd bull for XTC Ranches & Lilybrook (high seller in 2021 sale)
 ZTM 31H – Herd bull for Crittenden, Church, and McCoy
 ZTM 33J – Herd bull for Brock & Collinda Thompson
 ZTM 50J – Herd bull for Kris & Krissy Webb
 ZTM 57J – Herd bull for Chinook Ranch
 ZTM 61J – Herd bull for Dalcham Holdings
 ZTM 55J – Herd bull for Mount Sentinel Ranch
 ZTM 34K – High indexing natural heifer calf at the top of our replacement pen



Lot 91 | McCoy 1A Strike ET 48K

91

McCoy 1A **Strike ET 48K**

C03097529 // ZTM 48K // Feb 10, 2022 // Polled

KCF BENNETT 9126J R294
GERBER ANODYNE 001A
 GERBER 627S HOLLY 096Y

CL 1 DOMINO 9126J 1ET
 KCF MISS 3008 N344
 GERBER SQUIRE 627S
 GERBER 116K HOLLY T115 MSUDF

MCCOY 55M ABSOLUTE 49S
MCCOY 49S KALLA 10D MSUDF
 MCCOY 31Y KALLA 120B

MCCOY 3J MATADOR 55M
 MCCOY 58G CONNIE 119L
 TH 6M 755T PINNACLE 31Y
 MCCOY 29R MISS MILLIONAIRE 35T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	98	649	1188	1.2	3.4	79.3	126.5	28.5	0.74	0.17

48K is a ET son of our 10D donor dam. His sire, Anodyne, has stood the test of time for breeding progeny that consistently are born easily, grow quickly, ultrasound well above average, and are maternally competent.



Lot 92 | McCoy 1A Revenant ET 62K

92

McCoy 1A **Revenant ET 62K**

C03097531 // ZTM 62K // Feb 13, 2022 // Polled

KCF BENNETT 9126J R294
GERBER ANODYNE 001A
 GERBER 627S HOLLY 096Y

CL 1 DOMINO 9126J 1ET
 KCF MISS 3008 N344
 GERBER SQUIRE 627S
 GERBER 116K HOLLY T115 MSUDF

MCCOY 55M ABSOLUTE 49S
MCCOY 49S KALLA 10D MSUDF
 MCCOY 31Y KALLA 120B

MCCOY 3J MATADOR 55M
 MCCOY 58G CONNIE 119L
 TH 6M 755T PINNACLE 31Y
 MCCOY 29R MISS MILLIONAIRE 35T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	102	750	1387	0.5	3.9	74.8	118.4	21.8	0.59	0.15

This guy is a high performance, good haired, rugged made Hereford bull. 62K is pound for pound one of the top performance bulls we have produced. He is the heavy weight bull in our offering this year.

93

McCoy Z426 **Godfather ET 40K**

DLF HYF IEF MSUDF

C03097524 // ZTM 40K // Feb 09, 2022 // Polled

TH 133U 719T UPGRADE 69X
MOHICAN THM EXCEDE Z426 MSUDF MDF
 NJW M326 UNFORGETTABLE 76W ET

TH 122 711 VICTOR 719T MSUDF MDF
 TH 14S 103R MEGAN 133U
 KCF BENNETT 3008 M326
 NJW P606 72N DAYDREAM 73S MSUDF MDF

MCCOY 55M ABSOLUTE 49S
MCCOY 49S KALLA 10D MSUDF
 MCCOY 31Y KALLA 120B

MCCOY 3J MATADOR 55M
 MCCOY 58G CONNIE 119L
 TH 6M 755T PINNACLE 31Y
 MCCOY 29R MISS MILLIONAIRE 35T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	86	629	1023	1.8	3.2	65.5	106.9	32.6	0.35	0.12

We are excited to offer 3 flush brothers from the Kalla 10D x Excede mating in our sale this year. These bulls are royally bred from parents that are very proven in our breeding program. 40K is the first of these flush brothers.



Lot 93 | McCoy Z426 Godfather ET 40K

94

McCoy Z426 **Ace ET 42K**

DLF HYF IEF MSUDF

C03097525 // ZTM 42K // Feb 09, 2022 // Polled

TH 133U 719T UPGRADE 69X
MOHICAN THM EXCEDE Z426 MSUDF MDF
 NJW M326 UNFORGETTABLE 76W ET

TH 122 711 VICTOR 719T MSUDF MDF
 TH 14S 103R MEGAN 133U
 KCF BENNETT 3008 M326
 NJW P606 72N DAYDREAM 73S MSUDF MDF

MCCOY 55M ABSOLUTE 49S
MCCOY 49S KALLA 10D MSUDF
 MCCOY 31Y KALLA 120B

MCCOY 3J MATADOR 55M
 MCCOY 58G CONNIE 119L
 TH 6M 755T PINNACLE 31Y
 MCCOY 29R MISS MILLIONAIRE 35T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	84	638	1133	10.4	-0.3	60.1	96.4	28.7	0.32	0.15

As you can see from the picture 42K is an attractive, deep sided, good haired individual. Likely the highest performance bull of the 3 flush mates. **Recommended for Heifers.**



Lot 94 | McCoy Z426 Ace ET 42K

95

McCoy Z426 **Asset ET 65K**

DLF HYF IEF MSUDF

C03097533 // ZTM 65K // Feb 13, 2022 // Polled

TH 133U 719T UPGRADE 69X
MOHICAN THM EXCEDE Z426 MSUDF MDF
 NJW M326 UNFORGETTABLE 76W ET

TH 122 711 VICTOR 719T MSUDF MDF
 TH 14S 103R MEGAN 133U
 KCF BENNETT 3008 M326
 NJW P606 72N DAYDREAM 73S MSUDF MDF

MCCOY 55M ABSOLUTE 49S
MCCOY 49S KALLA 10D MSUDF
 MCCOY 31Y KALLA 120B

MCCOY 3J MATADOR 55M
 MCCOY 58G CONNIE 119L
 TH 6M 755T PINNACLE 31Y
 MCCOY 29R MISS MILLIONAIRE 35T

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	82	565	989	7.5	-0.9	53.5	83.7	29.4	0.11	0.08

65K is a well-balanced, squarely made son of Excede as we always expected from this sire. The genomics of this guy project his calving ease numbers to be strong. **Recommended for Heifers.**



Lot 95 | McCoy Z426 Asset ET 65K

96

OSF McCoy **Knock Out 20F 2130K**

DLF HYF IEF MSUDF

C03100244 // OSF 2130K // Jan 30, 2022 // Polled

MOHICAN THM EXCEDE Z426 MSUDF
MCCOY Z426 MONARCH 20F MSUDF
 MCCOY A191 LADY LUCK 72D MSUDF

TH 133U 719T UPGRADE 69X
 NJW M326 UNFORGETTABLE 76W ET
 SHF ALL STAR 42X A191
 PCL MW LADY LUCK 25Z 38B

JDH 4X ULTIMATE 236Z 94B MDF
WLL FLAWLESS 14F
 OSF COLBI 49S 314Y

VCR 993W ULTIMATE 236Z
 JDH AH VIOLETS RECRUIT 4X ET
 MCCOY 55M ABSOLUTE 49S
 OSF COLBI 139S ET 20SU

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	83	758	1136	1.6	3.6	59.7	96.2	28.2	0.45	0.07

This long-bodied Monarch son is the 3rd full brother to be sold in this sale. His dam 14F is moderate framed, easy fleshing and raised twin bull calves while maintaining her 365-day calving interval. Monarch 20F was a past high seller with above average carcass qualities, his daughters are very productive with excellent udder quality and teat size.



EFBEEF B413 Primestock E007 ET



McCoy Cattle Co.

Reference **SIRE** EFBEEF B413 **Primestock E007**
C03084892 // PEFE007 // Feb 21, 2017 // Polled

CE	BW	WW	YW	MK	REA	MB
1.9	4.2	61.9	101.5	30.2	0.53	0.98

We selected 007 for his elite outcross carcass and maternal attributes. 007 is in the top 1% of the breed for marbling and the top 25% of the breed for ribeye area. We purchased him as a mature bull so had an understanding of how strong his daughters were already, exhibiting outstanding udder quality.

97

McCoy 007 **Chill 162K**

C03097478 // ZTM 162K // Mar 11, 2022 // Polled

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
EFBEEF 6378 KATE W484 MSUDF

EFBEEF TFL U208 TESTED X651 ET MSUDF
EFBEEF 4R THYRA Y865
R&R PRIME CUT 6378 ET MSUDF
EFBEEF G825 KATE R428

RU 20X GALAXY 58G
MCCOY 58G CONNIE 70Z MSUDF
MCCOY 73R CONNIE 92W

REMITALL KEYNOTE 20X
RU 10A ELM 57E
LAMPOR'S 87N PARAGON 73R
MCCOY 740C CONNIE 78J

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	104	646	1191	-0.6	4.5	54.7	93.4	31.3	0.54	0.50

162K is a performance bull from a long lived dam in our breeding program. You will find his dam in the pedigree of a handful of our top sale bulls once again this year.



Lot 97 | McCoy 007 Chill 162K

98

McCoy 007 **COMET 234K**

C03100779 // ZTM 234K // Mar 28, 2022 // Polled

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
EFBEEF 6378 KATE W484 MSUDF

EFBEEF TFL U208 TESTED X651 ET MSUDF
EFBEEF 4R THYRA Y865
R&R PRIME CUT 6378 ET MSUDF
EFBEEF G825 KATE R428

MCCOY 70Y SKYFALL 53A
MCCOY 53A BILLIE JEAN 144F
TWIN-VIEW 99W BILLIE JEAN 19C

JDH 117R EQUITY 70Y ET
MCCOY 25M ALISON 64W MSUDF
MCCOY 30N APPLAUSE ET 99W MSUDF MDF
TWIN-VIEW 39S BOBBY JOE 6W

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	84	590	1040	5.0	2.5	52.4	82.9	28.6	0.52	0.58

Don't miss this guy sale day as he is a bit younger than some. I feel he is a real strong herd bull candidate with ample presence about him for his age.



Lot 98 | McCoy 007 Comet 234K

99

McCoy 007 Testament 117K

C03096766 // ZTM 117K // Feb 27, 2022 // Polled

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
 EFBEEF 6378 KATE W484 MSUDF

EFBEEF TFL U208 TESTED X651 ET MSUDF
 EFBEEF 4R THYRA Y865
 R&R PRIME CUT 6378 ET MSUDF
 EFBEEF G825 KATE R428

MCCOY 001A HINGE 2D MSUDF
MCCOY 2D DAHLIA 33F
 MCCOY 70Y DAHLIA 120D

GERBER ANODYNE 001A MSUDF
 MCCOY 628Z VICKIE 68B
 JDH 117R EQUITY 70Y ET
 MCCOY 25M DAHLIA 79W

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	82	591	1012	6.0	2.0	51.6	77.1	28.3	0.41	0.51

117K is double bred carcass excellence. He carries some of the best carcass values in the sale (not unlike all of his paternal brothers). His young dam has done a great job on her first 3 calves.



Lot 99 | McCoy 007 Testament 117K

100

McCoy 007 Arch 148K

C03100778 // ZTM 148K // Mar 08, 2022 // Polled

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
 EFBEEF 6378 KATE W484 MSUDF

EFBEEF TFL U208 TESTED X651 ET MSUDF
 EFBEEF 4R THYRA Y865
 R&R PRIME CUT 6378 ET MSUDF
 EFBEEF G825 KATE R428

MCCOY P20 BRIGADE 4Y
MCCOY 4Y CONNIE 207A
 MCCOY 58G CONNIE 119L

SHF PROGRESS P20
 MCCOY 139S DESIRE ET 87W
 RU 20X GALAXY 58G
 MCCOY 5X SABRINA 63B

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	88	582	1074	5.4	1.3	47.1	79.1	28.8	0.38	0.68

148K is the highest marbling value bull in our 2023 sale group. His dam has been a great producer and her progeny have consistently scanned well above average in their contemporary groups for marbling.



Lot 100 | McCoy 007 Arch 148K

101

McCoy 007 Monopoly 140K

C03097512 // ZTM 140K // Mar 06, 2022 // Polled (scur)

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
 EFBEEF 6378 KATE W484 MSUDF

EFBEEF TFL U208 TESTED X651 ET MSUDF
 EFBEEF 4R THYRA Y865
 R&R PRIME CUT 6378 ET MSUDF
 EFBEEF G825 KATE R428

GERBER ANODYNE 001A MSUDF
MCCOY 1A SUSIE 11E
 MCCOY 31Y SUSIE 179C

KCF BENNETT 9126J R294
 GERBER 627S HOLLY 096Y MSUDF
 TH 6M 75ST PINNACLE 31Y
 MCCOY 23U SUSIE 160Z

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	80	630	1076	11.8	0.7	53.5	78.6	30.2	0.44	0.30

140K is an attractive made, stylish son of E007. His dam is a bit of fan favourite here producing bulls for Audrey Seib and Mastad Ranches and putting one of the top females in our coming two year old group for 2023.
Recommended for Heifers.



Lot 101 | McCoy 007 Monopoly 140K



Lot 102 | McCoy 007 Achieve 101K



Maternal Brother | Epic 11J

101K is a long sided, deep bodied, well balanced E007 son. He is a maternal brother to Epic 11J that was leadoff bull in 2022 selling to Steven Manns. Once again, breed leading IMF on both sides of this guy's pedigree. **Recommended for Heifers.**

102

McCoy 007 Achieve 101K

C03100777 // ZTM 101K // Feb 24, 2022 // Polled

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
 EFBEEF 6378 KATE W484 MSUDF

MCCOY 70Y SKYFALL 53A
MCCOY 53A CONNIE 127E MSUDF
 MCCOY P20 CONNIE 20A

JDH 117R EQUITY 70Y ET
 MCCOY 25M ALISON 64W MSUDF
 SHF PROGRESS P20
 MCCOY 135S CONNIE ET 582Y

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	80	542	992	6.9	1.7	45.1	70.3	27.6	0.35	0.68

103

McCoy 007 Empire 103K

C03096757 // ZTM 103K // Feb 25, 2022 // Polled

EFBEEF BR VALIDATED B413 MSUDF MDF
EFBEEF B413 PRIMESTOCK E007 ET MSUDF
 EFBEEF 6378 KATE W484 MSUDF

SHF BUILDER 20Z B269 MSUDF
MCCOY 269B ROSE 280E
 MCCOY 5Z ROSE 109C

LOEWEN 44X 6X 20Z
 LOEWEN P20 MISS 1T
 MCCOY 743 FACEOFF 5Z
 LEVELDALE ROSE 15M 4R

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	102	630	1138	-0.8	4.5	61.5	103.0	29.7	0.41	0.46



Lot 103 | McCoy 007 Empire 103K

103K is a short marked, heavily pigmented bull sired by E007. 103K's dam is the "Eyebrows" cow that is well known and popular with the ladies of MCC (two legged ones).



Lot 104 | McCoy 183F Spectrum 47K

47K is an outstanding Masterplan coming from one of our most consistent Equity daughters, 55D. He is a high volume performance bull that is very dark coloured, well pigmented and short marked. His maternal brothers have sold in previous sales to Clay Enterprises, Mount Sentinel Ranch, and Oulton Farms.

104

McCoy 183F Spectrum 47K

C03095914 // ZTM 47K // Feb 10, 2022 // Polled

KCF BENNETT STRATEGY Z303 ET
TH MASTERPLAN 183F MSUDF MDF
TH 512X 145Y DOMINETTE 57B

SCHU-LAR ON TARGET 22S MSUDF
KCF MISS REVOLUTION X338 ET
FTF PROSPECTOR 145Y MSUDF MDF
TH 122 71I DOMINETTE 512X ET

MCCOY 743 FACEOFF 5Z
MCCOY 5Z GOLDEN GIRL 78C
MCCOY 23U GOLDEN GIRL 58A

CRR ABOUT TIME 743 MDF
MCCOY 49S KALLA 61W MSUDF
BBSF 68R ULTIMATE 23U
MCCOY 58G GOLDEN GIRL 106P

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	100	729	1244	-3.1	6.2	69.6	119.1	26.3	0.25	0.17

105

McCoy 147E Coulee 9K

C03095171 // ZTM 9K // Jan 26, 2022 // Polled // Twin

RST X51 REVOLUTION 4102
HILLS-GALORE 44Z REWIND 147E MSUDF
HILLS-GALORE 52R CALLI 44Z

KCF BENNETT REVOLUTION X51 MDF
RST MS 1030 TOP SECRET 5128
JB 531 BRAXTON CAL 605U
HILLS-GALORE 32G MAY 52R

RST X651 TESTED 7222
MCCOY 722Z CONNIE 27G
MCCOY 70Y CONNIE 76D MDF

EFBEEF TFL U208 TESTED X651 ET MSUDF
RST MS 1010 BUILT TUFF 3154 MSUDF
JDH 117R EQUITY 70Y ET
MCCOY W18 CONNIE ET 15Z MDF

CE	BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MK	REA	MB
U	64	665	1160	5.1	1.6	66.1	105.6	29.6	0.57	0.32



Lot 105 | McCoy 147E Coulee 9K

9K is definitely one of the most complete bulls in our 2023 offering in terms of phenotype, EPDs, and pedigree. He is well bred being sired by Rewind 147E and out of an outcross dam that descends from a strong cow family at MCC. If you evaluate him sale day it will be difficult to dismiss his gentle disposition and easy going nature.

Lot 106

F1 HEREFORD *Females* x GELBVIEH

2023 marks the seventh year we are offering F1 Hereford x Gelbvieh, open replacement heifers through the sale. We have been overwhelmed by the value that these females have brought to our customer base. This year we will be offering 8 groups of 3 heifers. All heifers have been vaccinated with Vista Once SQ and Vision 8 in the spring and fall of 2022 and have received Ivermectin and Clean-Up. All heifers are pregnancy checked to be open.



A

B

C

D

E

F

G

H

TERMS & CONDITIONS

Terms... The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes the auctioneer's decision will be final.

Announcements from the auction block will take precedence over the printed matter in the catalogue. Current exchange rates will be announced sale day. All monies are in Canadian funds.

Certificate of Registration... Each animal will carry papers issued by the applicable breed association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

Health... All animals in the sale have met all necessary health requirements.

Guarantee... Each animal becomes the purchaser's risk immediately after the animal is sold. All animals in this sale will be sold under the terms and guarantees set forth by the applicable breed association with regards to health, freedom from defects and from both reproductive and specific genetic unsoundness.

Delivery... Assistance will be given in getting your purchases home. Each animal becomes the risk of the purchaser as soon as sold.

Liabilities... All persons attend the sale at their own risk. The sellers, facility owner and auctioneer assume no liability, legal or otherwise, for any accidents that occur. The buyer must look to the seller for fulfillment of all guarantees and representations made here under.

Phone, Mail, Wire Bids... Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

Insurance... Agents will be in attendance to insure your purchases. We strongly recommend that insurance is purchased for full value.

Errors... All announcements at sale time, written or oral, supercede any written material in the catalogue.



Return Undeliverable
Canadian Addresses to:

McCoy Cattle Co.
Box 479
Milestone, SK
S0G 3L0



Beck Farms McCoy Cattle Co.
14th BULL SALE

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